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ABSTRACT

This planning guide for church and synagogue librarians is designed to stimulate ideas for promoting the library. It is meant to be a beginning for relating publicity to events of the year. The programs suggested and the activities described are offered as examples of promotion which have been used successfully. The book is organized by months of the year with each month having a special designation and days of the month noted for specific events occurring on that day. Seasonal suggestions are also given along with those for media promotion and other special events. Includes additional CSLA resources. (JMK)

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CSLA Guide No. 2

ED 430 581

PROMOTION PLANNING

All Year 'Round

Claudia Hannaford
and
Ruth S. Smith

Third Edition

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The organization issues publications relating to this branch of librarianship, including *Church & Synagogue Libraries*, a bimonthly journal containing news and informative articles for members and subscribers.

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CHURCH AND SYNAGOGUE LIBRARY ASSOCIATION
P.O. Box 9357 • Portland, Oregon • 97280-0357

ABOUT THE AUTHORS

Claudia Hannaford has served on the Executive Board of CSLA in several capacities including that of Conference Chairman, Bulletin Editor, and President. She was Librarian at Christ Episcopal Church, Oil City, PA when it received the John Cotton Dana Public Relations Award "in recognition of broad and interdenominational promotion of church library resources." She has worked in public libraries in Ohio and Pennsylvania as cataloger of recordings, audiovisual and non-book material. Now living in Toledo, Ohio, she is Librarian at St. Michael's in the Hills Episcopal Church Library. Claudia is now a Life Member of CSLA.

Ruth S. Smith brings years of professional experience in teaching church and synagogue librarianship to this publication. She was Reference Librarian for the U.S. Naval Reserves in Washington, D.C.; Chief of Reader Services and Manager of Technical Information Services at the Institute for Defense Analyses, Washington, D.C. and Arlington, Virginia. She is a longtime member of the Library Committee, Bethesda United Methodist Church, Bethesda, Maryland, and former Church Librarian. She is a Founder and First President of the Church and Synagogue Library Association. She has led workshops for more than thirty years and is the author of several CSLA guides. She is a consultant in library and informational sciences in Bethesda where she resides with her husband.

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TABLE OF CONTENTS

INTRODUCTION iv

JANUARY 1

FEBRUARY 5

MARCH 11

APRIL 14

MAY 17

IDEAS FOR SPRING 21

JUNE 25

JULY 29

AUGUST 32

IDEAS FOR SUMMER 35

SEPTEMBER 43

OCTOBER 47

NOVEMBER 51

IDEAS FOR AUTUMN 54

DECEMBER 59

IDEAS FOR WINTER 62

INTRODUCTION

This planning guide for church and synagogue librarians is designed to stimulate ideas for promoting the library. It is meant to be a beginning—a starting point—for relating publicity to events of the year. The programs suggested and the activities described are offered as examples of promotion which have been used successfully.

The creative librarian will think of other ways to encourage the use of the library as an extension of the ministry of his church or synagogue. Expand and tailor the promotion planning calendar to make it your own. Space has been provided for you to write in your own special dates and events.

Study the official schedule of activities for your congregation. Look for the major program emphases there and in your community. Tie in seasonal interests, too. Many ideas for seasonal themes, captions, colors, posters and displays, as well as specific examples of events, have been included.

Plan to be a part of everything that goes on—either directly or indirectly. Face the coming year with a relevant plan. Decide what promotion you will use, and when and where. Involve as many people as possible in carrying out the details.

An effective program of promotion throughout the year will result in greater use of your library, its materials and its services.

JANUARY

AMERICAN HEART MONTH

PREPARE library reports for annual congregational meeting

MOVABLE EVENTS Lunar New Year (between January 21 and February 19)
Mohammedan era New Year's Day

1 ~ New Year's Day
The Circumcision of Jesus Christ
Emancipation Proclamation signed 1863
Feastday of St. Basil the Great
Solemnity of Mary (Roman Catholic)
See October 10 Bonza Bottler Day

"Second hand but simply grand"

Display used books or books for sale - proceeds for library

2 ~ Religious services broadcast over radio first time (Calvary Episcopal KDKA Pittsburgh)
Joan Walsh Anglund, illustrator, born 1926

3 ~ Lucretia Coffin Mott, Quaker social reformer, born 1793
Eli Stanley Jones, American missionary and writer, born (1884-1973)

4 ~ Louis Braille, French teacher of blind, born (1809-1852)
Elizabeth Seton Feast Day, First American-born Saint

Braille books, reasonably priced, may be ordered from the American Bible Society, 1865 Broadway, New York, NY 10023

Free listing of "Sources of Reading Materials for the Visually and Physically Handicapped" available from the Library of Congress, Washington, DC 10000

5 ~ Twelfth Night, Epiphany Eve

6 ~ The Epiphany, Baptism of Jesus Christ
The Sanctification of the Waters
Three Kings Day. Orthodox

7 ~ The Feast Day of St. John the Baptist
Russian Orthodox Christmas

8 ~

9 ~

10 ~

11 ~ William James, philosopher, born (1842-1910)
National Thank-you Day
Alan Paton, writer and social reformer, born 1903

12 ~ Charles Perrault (fairy lore retold) born (1628-1703)

13 ~ George Fox, founder of the Society of Friends, died (1624-1691)
Blame Someone Else Day

14 ~ Albert Schweitzer, clergyman and medical missionary, born (1875-1965)

15 ~ Martin Luther King, Jr., civil rights leader, born (1929-1968)

16 ~ CELEBRITY READ A BOOK WEEK begins

17 ~ Catherine Booth, Salvation Army leader, born (1829-1890)
Nevil Shute Norway, English novelist, born 1899
Benjamin Franklin, philosopher and diplomat, born (1706-1790)

National Thrift Week includes his birthday

18 ~ First jazz concert performed at Metropolitan Opera House 1944

19 ~ World Religion Day (religious unity emphasis)

20 ~ Inauguration Day (every four years)
St. Agnes' Eve (considered a propitious time to foretell the future)

There's a book in your future

21 ~ Feast of St. Agnes (AD 291-c304)

22 ~

23 ~ Phillips Brooks, Bishop of Massachusetts, 1893. Episcopal

24 ~ First Boy Scout troop organized, England, 1908

25 ~ Conversion of St. Paul the Apostle

Sunday nearest, traditionally Theological Education Sunday. Episcopal

Rufus Matthew Jones, Quaker leader and preacher, born (1863-1948)
Transcontinental telephone service started, 1915

26 ~

27 ~ Feast of St. John Chrysostom "the Golden-tongued," Bishop of Constantinople (AD c344-407)
Lewis Carroll, pseud. (Charles Lutwidge Dodgson), English author, born (1832-1898)
Edison patents incandescent light, 1880

Congregational libraries light the Way

28 ~ Thomas Aquinas, priest and friar, 1274

29 ~

30 ~ The Feast Day of the Three Hierarchs: St. Basil the Great, St. Gregory the Theologian, and St. John Chrysostom. Greek Orthodox
Jefferson's private library of 6,800 volumes was purchased by Congress in 1815 to replace its library burned by the British Army

31 ~ Thomas Merton, American religious writer and poet, born 1915

FIRST WEEK	Universal Week of Prayer Bible Study Week
SECOND WEEK	*Second Sunday* Seminary Sunday
THIRD WEEK	Week of Prayer for Christian Unity Church and Economic Life Week Week of Great Letters World Call Week. Disciples of Christ
	Third Sunday Evangelism Sunday World Religion Day YMCA Sunday
FOURTH WEEK	National Youth Week
	Last Sunday Baptist Man's Day Child Labor Sunday Reformed Church Youth Sunday
	Last Friday Backwards Day
	Last Friday and Saturday Afro-American History Month Kickoff

SUGGESTIONS FOR GETTING TIME TO READ A BOOK

1. Talk less.
2. Carry a book in your bag.
3. Put a book under your pillow at night; if you can't sleep, read.
4. Wake up 15 minutes earlier every morning and read.
5. Keep a book handy to pick up while in the kitchen, dressing, or on the telephone.
6. Have a book ready when meeting unpunctual people.
7. Keep an unread book in your car in case of a traffic jam or a wait for gas or repairs.
8. Take along your own book when going to the dentist, doctor, or lawyer.
9. Never go on a trip without a book.
10. Remember that a book in the hand is worth two in the bookcase!

From the St. Paul Epistle newsletter of St. Paul Presbyterian Church in Jackson, Mississippi, Fall 1982.

FEBRUARY

AMERICAN MUSIC MONTH
AMERICAN HISTORY MONTH
NATIONAL SNACK FOOD MONTH

Some foods are to be tasted,
others to be swallowed,
and some few to be chewed and digested. -- Bacon

APPOINT library staff members who will accompany librarian to the annual conference of the Church and Synagogue Library Association this summer

ORDER material for National Library Week observed in April (see December)

MOVABLE EVENTS

Tu Bishevat, New Year of the Trees (Jewish Arbor Day)

Purim, preceded by Fast of Esther

JEWISH MUSIC FESTIVAL MONTH (usually coordinates with Purim)

Chinese New Year

Lent begins with Ash Wednesday; previous day Shrove Tuesday and Mardi Gras

1 ~ National Freedom Day (commemorates Lincoln's signing document to abolish slavery, 1865)
Gabriel Naude, collector of Mazarin Library, born 1600

2 ~ The Presentation of Jesus Christ in the Temple
Candlemas or Festival of the Purification of the Virgin
Ground Hog Day
Bonza Bottler Day

See October 10

1-2 ~ Ramadhan (Muslim)

3 ~ James Albert Michener, American author, born 1907
Income tax birthday, 1913

3-5 ~ Winterlude, Canada

Display works on spiritual healing

4 ~ Discovery of Christian Science by Mary Baker Eddy 1866
Homstrom, Swiss celebration of Winter's imminent departure

5 ~ Dwight Lyman Moody, evangelist, born (1837-1899)

Curl up with a good book

6 ~ Mid-Winter's Day

7 ~ Charles Dickens, English novelist, born (1812-1870)

8 ~ Boy Scouts chartered 1910

Sunday nearest observed as Boy Scout Sunday;
Friday-Saturday observed as Boy Scouts of America Scout Sabbath

Martin Buber, Jewish theologian and philosopher, born 1878

9 ~ United States Weather Bureau organized 1870

10 ~

11 ~ Teddy Bear Tea

12 ~ NAACP organized 1909

African-American History Week includes this date

Abraham Lincoln, American President, born (1809-1865)

Sunday nearest observed as Race Relations Sunday

Charles Darwin, English naturalist, born (1809-1882)

Display periodicals published by your religious headquarters

13 ~ Publication of first magazine in the United States, 1741 (by Andrew Bradford of Philadelphia, The American Magazine)
First public school in America, Boston Latin School, 1635.
Absolom Jones, priest, 1818. Episcopal

14 ~ St. Valentine's Day

"We love to read"—Caption for display containing photos of parishioners of all ages, inset in valentines

Race Relations Day
Read to Your Child Day

15 ~ Thomas Bray, priest and missionary, born 1730. Episcopal
Galileo Galilei, Italian scientist, born (1564-1642)
Susan B. Anthony, Quaker reformer, born (1820-1906)
Senior Day

Also April 19, June 21, October 18

16 ~ Cultural Diversity Day

17 ~ National Congress of Parents and Teachers organized 1897
Frances E. Willard, founder of Women's Christian Temperance Union, died (1839-1898)

18 ~ John Bunyan's *Pilgrim's Progress* published 1687
Chinese New Year Golden Dragon Parade

19 ~ Thomas A. Edison receives patent for phonograph 1878
Brotherhood/Sisterhood Week begins
Founded as the National Council of Christians and Jews
Copernicus, priest and scientist, born Poland (1473-1543)
Homes for Birds Week begins

Go into orbit with a good book

20 ~ Astronaut John H. Glenn, Jr. first American to orbit earth 1962
Metropolitan Museum of Art, New York City, opened to public 1872

21 ~ Cardinal John Henry Newman, a founder of Oxford Movement, born (1801-1890)

21-22 ~ Lailat Al-Qadr (Muslim)

22 ~ George Washington, soldier and statesman, born (1732-1799)

"Books bring people together"

Brotherhood Week always includes Washington's birthday

Robert Baden-Powell, Boy Scout founder, born 1857
Popcorn introduced to Colonists, 1630

23 ~ Johannes Gutenberg, pioneer in use of movable type, born (c1397-1468)
George Handel, German composer, born (1685-1759)

24 ~ Mary Ellen Chase, educator and author, born 1887
Hadassah Anniversary, 1912. Zionist women's organization founded

25 ~ Frank Gill Slaughter, surgeon and author, born 1908

26 ~ St. Matthias, apostle
Charles Monroe Sheldon, Congregational clergyman and author, born (1857-1946)

27 ~ Marian Anderson, American contralto, born 1902

28 ~ Sir Wilfred T. Grenfell, English physician and missionary, born (1865-1940)
First railroad chartered 1847

29 ~ Leap Year Day (every fourth year)

Bright idea ~ Read!

FIRST WEEK	*First Sunday* Baptist World Alliance
SECOND WEEK	Natural History Week National New Idea Week
THIRD WEEK	Week of Compassion International Friendship Week
	Third Sunday Universal Day of Prayer for Students Seminaries, Colleges and Schools Sunday. Baptist Ecumenical Mission and Relations Sunday World Leprosy Day
	Third Monday President's Day Observance Heritage Day. Canada
	Third Saturday Christian Home and Family Altar Day begins Christian Home Week. Seventh-Day Adventist

BOOKS FOR BABIES

by Susan Ackler

To encourage families to use the library, some public and denominational libraries have begun a "Books For Babies" program.

When the librarian learns of the birth of a new baby through the minister or cradle roll department, a packet could be prepared to give to the family to welcome the newest member.

Depending on your budget, packets may include such things as board or cloth book(s), bookmarks, informational pamphlets, nursery schedules, a list of members who babysit, a list of books available in the library about parenting, coupons for library services, and information on story hours. You may personalize the contents to your particular congregation. Packets may be plastic bags tied with a ribbon or fastened with a large diaper pin.

Follow up with a birthday party in the library to celebrate the baby's first year. Take a picture of the family and share a read-aloud story. This will encourage the family to return to the library often.

Susan Ackler is librarian at Pleasantville UCC in Chalfont. From Fall 1991 issue of Delaware Valley Chapter newsletter.

PARISH LIBRARY "SLEEP-IN"

by Claudia Hannaford

Children's Book Week, 1989, was celebrated mid-winter, 1990, with an all-parish "Sleep-in" at St. Michael's in the Hills Episcopal Church, Toledo, Ohio.

Youngsters and adults were invited to come to the church at 7:30 p.m. Friday, February 9, for an evening of programs and activities. Those who wished brought sleeping bags and remained overnight, winding up the event with a light breakfast at eight the next morning.

The evening began with a puppet show—puppeteer and stage compliments of the public library. This was followed by about one and a half hours for craft activities. Persons went from table to table as they wished where materials were provided to make a felt bookmark, paper bag puppet, paper bag windsock (crayons, crepe paper, construction paper, glue, etc.), and to paint their own T-shirt. There were also two library board games for two different age groups in which moves and winning depended upon correct answers relating to the library and decimal classification.

Popcorn and lemonade were then served before everyone returned to the parish library for a sing-along of familiar tunes and rounds. Marilynn Hazard, a school librarian and president of CSLA's Maumee Valley Chapter, told stories to the group. The Rev. Paul Hannaford, Rector, held a brief evening worship service about 10:30 p.m.

Then for those who remained all night, sleeping bags were rolled out on the library room floor and exhausted adults and youngsters quickly fell into a sound sleep. In fact, lights had to be turned on in the morning to wake people. Juice, hot chocolate, donuts, and coffee were served at eight the next morning.

The idea for the sleep-in came from Salem, Oregon, Public Library, which holds a similar event annually, with over 200 youngsters participating. The Salem Library requires registrants to promise "No TV in Salem Week," during Children's Book Week. B. J. Quinlan, Coordinator of Youth Services for the library, generously shared experiences and tips for the St. Michael's event.

Patricia Eckhart, a church library committee member, designed a flyer announcing the overnight which was distributed in advance to church school students. Posters and items in the church newsletter also publicized it. The only requirement at the church was advance registration to indicate how many youngsters and adults would be present, and of those how many would be staying overnight (in order to plan for space, evening snack, and breakfast). Claudia Hannaford, librarian, reported that everyone considered it a success, and called it a "First Annual Sleep-in." The parents who attended enjoyed visiting with one another during the craft time, and some even made their own windsocks, bookmarks, or puppets.

BRING A FRIEND

It is suggested that for the "Second Annual" or those deciding to offer a similar program, families be invited to bring a flashlight and to take a few minutes at bedtime to read a story to their children—as a transition to bridge the evening worship and immediate "lights out."

The following items were purchased for the event: Book Pets Bookmark Kit - Demco (enough for 100 bookmarks) $14.95

Cool Chicken library learning games for grades 3-8 - Demco $27.95

Professor Davensteev's Library Adventure Game - Red Level Edition for 2 to 3.4 reading level - Upstart $16.95 (Note: There is also an intermediate level, 3.5 to 4.9 reading level Library Adventure game, same price.)

MARCH

RED CROSS MONTH
NATIONAL NUTRITION MONTH
NATIONAL WOMEN'S HISTORY MONTH
NATIONAL CRAFT MONTH
YOUTH ART MONTH
NATIONAL PEANUT MONTH
Also NATIONAL NOODLE MONTH

MOVABLE EVENTS — Lenten Season continued. Concludes with Passion Sunday, Palm Sunday, Holy Week, Maundy Thursday, Good Friday, and Easter

Note: Eastern Orthodox churches adhering to the Julian Calendar observe movable holidays depending on the date of Easter (with the exception of Easter) 13 days later.

Muharram (Moslem New Year)

1 ~ Founding of the Moravian Church 1457
Peace Corps established 1961

2-3 ~ Id Al-Fitr (Muslim Feast)

3 ~ John and Charles Wesley, priests
Alexander Graham Bell, inventor, born (1847-1922)
Hinamatsuri (doll festival, Japan)
Kenneth Grahame, British story writer, born (1859-1932)
First U.S. postage stamps issued 1847
Bonza Bottler Day

See October 10

4 ~ Dr. Seuss, pseud. (Theodor Seuss Geisel), author, born (1904-1991)

5 ~ Crispus Attucks Day (Black seaman first to shed blood for American independence in Boston Massacre, 1770)

6 ~ Michelangelo Buonarroti, sculptor and painter, born (1475-1564)

7 ~ Feast of St. Thomas Aquinas (c1227-1274)

8 ~ Universal Women's Week begins

9 ~

10 ~ Anniversary of birth of Unitarianism in Transylvania 1568
First telephone used 1876
Salvation Army work begun in the USA 1880

11 ~ Feast of St. Gregory I, the Great, Bishop of Rome (AD c540-604)
Anniversary of the restoration of Ikons in 843

Sunday nearest observed as Orthodox Sunday,
First Sunday in Lent. Syrian Orthodox

Day of Prayer for Crops and Industry
Johnny Appleseed Day (John Chapman, died 1847)

Books for every kind of cat

11-12 ~ CFA All-Breed Cat Show

12 ~ Girl Scouts of America founded 1912

Sunday nearest observed as Girl Scout Sunday
beginning Girl Scout Week

U.S. Post Office established 1789

13 ~

14 ~ New English Bible, N.T., published

15 ~ Ides of March

16 ~ James Madison, Father of the Constitution, born (1751-1836)

17 ~ St. Patrick's Day
Stephen Samuel Wise, American rabbi, born (1874-1949)
Camp Fire Girls Founder's Day

18 ~ Soviet cosmonaut Aleksei Leonov first man in outer space, 1965
First night school classes in nation, Ohio, 1829

19 ~ Feast of St. Joseph

20 ~ Vernal Equinox; spring begins
Earth Day
Henrik Ibsen, founder of modern social drama, born (1828-1906)

21 ~ Feast of St. Benedict, Father of Western Monasticism (AD c480-543)
J. S. Bach, German composer, born (1685-1750)
International Day for the elimination of racial discrimination

22 ~ Randolph Caldecott, English artist, born (1846-1886)

23 ~ Gregory the Illuminator, bishop and missionary of Armenia

24 ~ Feast of St. Gabriel
Religious services televised for first time, Station W2XBS, New York

25 ~ The Feast Day of the Annunciation of the Blessed Virgin Mary
Greek Independence Day (observed nearest Sunday)

26 ~ Make up your own holiday day

27 ~

28 ~ Salvation Army organized 1865
Teacher's Day (celebrates birth of John Amos Comenius, Moravian bishop and educator, 1592-1671)

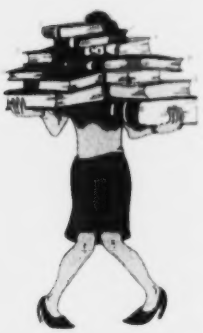
29 ~

30 ~

31 ~ John Donne, priest, (1573-1631)
Joseph Haydn, Austrian composer, born (1732-1809)

Fine Forgiveness Week?

FIRST WEEK — Return the Borrowed Book Week
National Procrastination Week



Hopefully thwarted by librarians determined that people shall read!

First Sunday
World Missions Day
Presiding Bishop's Fund for World Relief. Episcopal

First Tuesday
Town Meeting Day

Hold the library's annual business meeting, budgeting, election, etc.

First Friday
World Day of Prayer

SECOND WEEK — TV turn-off

Alternate activities encouraged; week concludes with a storybook breakfast at the library, Plymouth, MA

Second Sunday
One Great Hour of Sharing Offering. United Methodist

Second Monday
Commonwealth Day. United Kingdom

THIRD WEEK — Hobby Week
National Boys' Club Week
National Wildlife Week
National Poison Prevention Week

FOURTH WEEK — Health Week

Fourth Sunday
One Great Hour of Sharing. Presbyterian

APRIL

AMERICAN LAWN AND GARDEN MONTH
Display a garden of book jackets cut with flower outlines
HOLY HUMOR MONTH
ALCOHOL AWARENESS MONTH
NATIONAL LIBRARY WEEK observed
WILDLIFE RESTORATION WEEK observed

SEND RESERVATIONS for persons attending the national conference of the Church and Synagogue Library Association this summer

MOVABLE EVENTS

Passover, First Day, 7 or 8 days (also called Pesach, Feast of the Passover, or Feast of Unleavened Bread)

Palm Sunday, Holy Week, Holy (Good) Friday, the Burial of Jesus Christ, Easter Sunday—the Resurrection of Jesus Christ. Greek Orthodox

Memorial of Jesus' death on Jewish Nisan 14. Jehovah's Witness

Lenten Season continued

Don't fool around—Read

1 - April Fool's Day

2 - Hans Christian Andersen, writer and storyteller, born (1805-1875)
International Children's Book Day
U.S. Mint established 1792
Casanova, Italian writer, librarian, philanderer, born (1725-1798)

3 - Pony Express service started 1860
America's first circus opened Philadelphia 1793

See October 10

4 - Bonza Bottler Day

5 - Booker T. Washington, American educator, born (1856-1915)

6 - Church of Jesus Christ of Latter-Day Saints (Mormons) organized 1830
Peary discovered North Pole, 1909

7 - World Health Day
World Health Organization established by the United Nations 1948
National Teacher Appreciation Day
William Ellery Channing, Unitarian clergyman, born (1780-1842)

8 - Cosmonauts' Day
Yuri Gagarin, first man in space
Buddha Day, Hawaii

9 ~ First public library in U.S. to be supported by municipal taxes founded New Hampshire 1833

"Security" is getting the library on the congregation's budget!

10 ~ Salvation Army Founder's Day; William Booth born England (1829-1912)
Kahlil Gibran, Syrian-American mystical writer, died (1883-1931)
Joseph Pulitzer, American journalist, born (1847-1911)

11 ~

12 ~

13 ~ Thomas Jefferson, American statesman, third President, born (1743-1836)
International Special Librarians Day

14 ~ Pan American Day

Pan American Week includes this date

First edition of Webster's Dictionary published 1828

Display Bible dictionaries, theological word books, and similar reference works

15 ~ Indian Day

16 ~ Grace Livingston Hill, American novelist, born (1865-1947)
Wilbur Wright, aviation pioneer, born (1867-1917)
National Stress Awareness Day

17 ~ Talking Book Week begins
Thornton Wilder, American playwright and novelist, born 1897
Astronauts in Apollo 13, endangered by accident in space, splashed down successfully in Pacific. Launched April 11, 1970.

18 ~ Paul Revere made his famous ride 1775
Clarence Seward Darrow, lawyer and socio-legal writer, born (1857-1938)

19 ~

20 ~

21 ~ Mohammed's birthday

April 21-May 2 ~ Festival of Ridvan (Baha'i festival)

22 ~ Ecology Day

Pollution solution starts with facts from the library

Motto "In God We Trust" authorized for use on U. S. coins, 1864

23 - The Feast Day of St. George. Greek Orthodox
William Shakespeare, English dramatist, born (1564-1616)
First public showing of motion picture, New York 1896
Reading is Fun Week begins
National Volunteer Week begins

24 - Elizabeth Goudge, English novelist, born 1900
Founding of Library of Congress 1800

25 - St. Mark, evangelist

26 - John J. Audubon, American artist and naturalist, born (1785-1851)
Read Me Day
Celebrities and volunteers read in classrooms

27 -

28 - Great Poetry Reading Day

29 - Catherine of Sienna

30 - Jewish Heritage Week begins
Television first broadcast publicly 1939

SECOND WEEK	Jewish Fellowship Week
THIRD WEEK	National YWCA Week Boys and Girls Club Week begins
	Third Monday Patriot's Day
FOURTH WEEK	*Fourth Saturday* Earth Day
LAST WEEK	National Science and Technology Week Intergenerational Week
	Last Sunday Rural Life Sunday. Baptist
	Last Friday National Arbor Day (first observance, April 22, 1872, Nebraska)

MAY

GOOD NUTRITION MONTH
OLDER AMERICANS MONTH
SENIOR CITIZENS MONTH
MENTAL HEALTH MONTH
CHILDREN'S SPRING BOOK FESTIVAL observed

COMPILE summer reading lists
PLAN summer reading clubs
INVITE memorial gifts for the library

MOVABLE EVENTS

Israel Independence Day, followed by

Lag Ba'omer (Scholar's Day)

Fifth Sunday after Easter

Rogation Sunday; also known as Rural Life Sunday and

Soil Stewardship Sunday

Shavuot, First Day (Jewish Pentecost), one or two days (also called the Feast of Weeks, Feast of Harvest, or Feast of the First Fruits). Celebrates giving of the Torah (The Law) to Moses on Mt. Sinai.

Ascension Day, 40th day after Easter

Whitsunday or Pentecost (Birthday of the Christian Church) followed in 7 days by

Trinity Sunday, followed in 11 days by

Corpus Christi

First Book of Common Prayer, 1549, observed on a weekday following the Day of Pentecost. Episcopal

1 ~ St. Joseph, the worker
St. Philip and St. James, apostles
May Day
Law Day
Child Health Day

National Boys and Girls Week always includes May first

Pierre Teilhard de Chardin, philosopher, born (1881-1955)

2 ~

3 ~

4 ~

5 ~ Soren Kierkegaard, Danish theologian, born (1813-1855)
Principles for merger into one church adopted by eight U. S. Protestant churches, 1966

See October 10

Bonza Bottler Day

6 ~ First postage stamp issued, Great Britain 1840
Sigmund Freud, founder of psychoanalysis, born (1856-1939)

MAY IS MENTAL HEALTH MONTH

7 ~ Johannes Brahms, German composer, born (1833-1897)
Petr I. Tchaikovsky, Russian composer, born (1840-1893)

Feature titles in areas of mental and physical health

National Self-help Book Week begins

8 ~ American Bible Society founded 1816

Display various editions, translations of the Bible

World Red Cross Day. Honors Henri Dunant, originator of Red Cross idea
Fulton John Sheen, bishop, born 1895

9 ~

10 ~ Karl Barth, Swiss theologian, born 1886
First transcontinental railroad completed 1869—Golden Spike Ceremony
American Society of Prevention of Cruelty to Animals chartered 1866

Sunday nearest observed as Humane Sunday,
beginning National Be Kind to Animals Week

11 ~

12 ~ Florence Nightingale, hospital reformer, born (1820-1910)
National Hospital Day

Books for every kind of cat

Feast of the Cats. Belgium

13 ~

14 ~ Jamestown founded 1607
Lewis and Clark began expedition to Pacific coast 1804
Statehood of Israel 1948

15 ~ Peace Officer Memorial Day

16 ~ Biographers Day
International Pickle Week begins

Don't get in a pickle—Know what you're talking about. Read.

17 ~

18 ~ World Good Will Day

19 ~

20 ~ Council of Nicaea Anniversary

21 ~ The Feast Day of Sts. Constantine and Helen. Greek and Syrian Orthodox
American Red Cross organized 1881
Lindbergh's flight, 1927
Elizabeth Fry, Quaker leader, born (1780-1845)
Albrecht Durer, German painter, engraver, born (1471-1528)

A book is a journey

22 ~ National Maritime Day. Anniversary of first departure for steam crossing of Atlantic Ocean

23 ~ Unitarian Universalist Association established 1961
Barbara Ward, English journalist and writer, born 1914

24 ~ Aldersgate Day

Sunday nearest is Worldwide Wesley Day and Heritage Sunday

Harry Emerson Fosdick, American clergyman, born 1878
Jackson Kemper, first missionary bishop in the United States, 1870

25 ~ Bede, The Venerable, priest and monk
National Missing Children's Day
Ralph Waldo Emerson, poet and essayist, born (1803-1882)
AUA voted into existence 1825. Unitarian-Universalist

Monday preceding May 25 observed as Victoria Day,
Sovereign's Birthday, or Empire Day. Canada

26 ~ Feast of St. Augustine of Canterbury (died AD c604)
AUA constitution adopted 1825. Unitarian-Universalist

27 ~ Rachel Carson, American scientist and author, born (1907-1964)
Herman Wouk, American novelist and playwright, born 1915

28 ~

29 ~ Patrick Henry, American patriot, born (1736-1799)
John F. Kennedy, 35th U.S. President, born (1917-1963)
Mount Everest conquered 1953

30 ~ Traditional Memorial Day
First American daily newspaper published, *Pennsylvania Evening Post*, Philadelphia

30-31 ~ Muslim New Year

31 – Visitation (or Queenship) of the Blessed Virgin Mary
Pius XI (Archille Ratti), distinguished for peace efforts, librarian, born 1857
Elizabeth Jane Coatsworth, American writer for children, born 1893
U. S. copyright law enacted 1790

FIRST WEEK

National Music Week
Soil Stewardship Week
National Family Week (also called Christian Family Week or Christian Home Week)

First Sunday
Rural Life Sunday (Rogation Sunday; also third Sunday in May or fifth Sunday after Easter)
National Missions Sunday
Correctional Services Sunday. Salvation Army
International Music Week begins

First Thursday
National Day of Prayer

First Friday
May Fellowship Day

SECOND WEEK

National Salvation Army Week
Let's Go Fishing Week—*For a good book!*

Second Sunday
Mother's Day
Festival of the Christian Home
Cradle Roll Sunday
Pensions Sunday. United Presbyterian

Give a book to honor Mother

Second Thursday
American Bible Society annual meeting

Second Saturday
American Indian Day (or fourth Friday in September)

THIRD WEEK

Third Sunday
Fund for Freedom Offering. United Presbyterian

Third Saturday
Armed Forces Day

FOURTH WEEK

Last Monday
Observed as Memorial Day and
Prayer for Peace Day

IDEAS FOR SPRING

Spring is a time of renewal and growth.
For the Christian it is the season of Lent and Easter,
the Crucifixion and the Resurrection.
For the Jew it is the season of Rosh Hodesh Nisan,
Rosh Hodesh Iyar, Shaveroth, and Jewish Fellowship Week.
For everyone it is the reawakening of nature.

Themes

Windy March
April showers
May flowers
Fashion parades
Mother's Day
Memorial Day
May Day
First day of Spring
Planting
Festival of the Christian Home
Spring Book Festival
Vigor
Repentance
God
Joy
Love
Prayer
Spiritual renewal
Appreciation
Life and growth
Religious freedom
(Passover)
Israel Independence Day
Babies and young things
Expectation

Captions

Bursting with . . .
Swing into . . .
Antics of . . .
Signs of spring
Here comes . . .
Sing a song of . . .
If you were . . .
Spirit of . . .
Alleluia!
Reading for . . .
Plant . . .
Cultivate . . .

Colors

Yellow, pink, lavender, light blue, and green. Purple and gray are used for Lent, white for the Resurrection. Blue and white are traditional colors to wear on the Jewish Sabbath.

Posters and displays

Basket
Colored egg
Grass
Rabbit
Baby chick
Lamb
Flower
Lily
Bread
Matzoh
Tree
Bird
Nest
Kite
Wind
Raindrop
Umbrella
Cross
Praying hands
Elijah's cup
Balloon
Flag
Drum
Music note
May pole
Bonnet
Ribbon
Grapes (wine)
Crown (thorns)
Haggadah

Spiritual Life Reading List. Compile a list of recommended reading and mail it to members, or insert it in the weekly bulletin. Tell where the books can be found in the library and procedures for borrowing them. Books on the reading list should be set apart in the library where users will see them and handle them easily. Ask that an announcement about the reading list and the books be made from the pulpit. Plan a study or a group discussion based on selected titles.

Rainy Day Reading. Put up a colorful (perhaps child-size) umbrella on a table with books underneath the caption, "Rainy Day Reading."

National Library Week. Plan to join other librarians in celebrating National Library Week. This is an opportunity to tie in with national publicity about books and reading. Promotional aids are available from National Library Week, c/o American Library Association, 50 East Huron Street, Chicago, Illinois 60611.

Happenings. Organize the young people as "library aides" to actively promote the library with "happenings." For one project, let them hold a book review for teenagers in the community after school. They select the books to be used, advertise with posters, present the program, and serve refreshments to those who come. These young people also can preview filmstrips for summer story hours, teach others how to use the library, and make posters. One caption is, "Reading is What's Happening."

Book Lovers Fair. A "book of happenings" was scheduled by one librarian. Among the features on the week-long program were:

Book browsing and art exhibit.
Flower arranging demonstration.
Japanese origami (paper folding demonstration).
A book review.
An author speaks.
A story hour for children.
A VISTA volunteer shares his service in the Alaska village of Noorvik.
Indian interpretation of the 23rd Psalm and the Indian Friendship Dance by the Director of Anchorage's Welcome Center for natives.

The local bookstore consigned a book display and about $200 worth of books were sold.

Arrange a carpool for shut-ins and elderly to attend these events.

Posters. Let book posters blossom all around. Use book jackets as the flower centers, surrounded by petals cut from construction paper. Have them pop up from behind a paper picket fence, hold their stems to a poster with ribbon bows, or let them dance freely around a display of books, tucked here and there or hung from strings.

Bookmarks. Make bookmarks from colored construction paper. Write on each a quotation from a book. Give them away to anyone who visits the library.

Memorial Books. For Memorial Day, exhibit the books which have been given to the library. Be sure to include a list of donors and instructions how others can donate books.

Success Stories. Write about your most recent library success—a fine gift received, a library milestone reached, unique service to patrons. Submit it for publication in the weekly or monthly bulletin that goes out to the congregation.

Hat Show. Hats can be fashioned from book jackets and modeled at a fund-raising brunch sponsored by the library committee and open to the public. Ask people of the congregation to model the hats. This is an effective way to interest people in the library and to show the scope of your library collection. A sample script for use in introducing the models in the Hat Show was published in *Church & Synagogue Libraries*, Vol. 6, pp. 6 and 8, September/October 1972.

Poster Sale. A successful poster sale—to make a little money and create goodwill—is described, as follows:

> "We purchase posters from commercial companies, and also the American Bible Society, and they sell like hotcakes in our church at $1.00 each (cheaper than most persons could buy them locally)."
>
> "Young kids like funny ones but teens and older people like the big lush nature pictures and some of the quotes from Blake, Rilke, Camus, Thoreau, St. Paul, etc."
>
> Most of the posters are about 14" x 21" and mostly on glossy paper. One source is Argus Communications, 7440 North Natchez Avenue, Niles, Illinois 60648, from their institutional catalog.

Second-hand Bookstore. "'Wall-to-wall people!' That was all I could think as I happily viewed the throngs that crowded into the library after the church service at which it had been announced that the library would turn into a second-hand bookstore for one day," reports one librarian with enthusiasm. She spread word around for four or five months that they were planning a sale, and people cleaned out their bookcases. Also included in the sale were the 200 or so books that were discarded from the library inventory. Many helpers were enlisted. People were delighted to get books at a bargain. At the end of four hours, they closed up shop with $120 to be used to buy new books for the library.

"HOLY LAND" READING PLAN A SUCCESS

by Evelyn Ling, Librarian, High Street
Christian Church, Akron, Ohio

A "Holy Land Travelers Reading Club" at our church this year prompted 37 children, grades 1 through 6, to read 522 books in an eight-week period.

We chose the Holy Land theme since our senior minister, the Rev. Harry Smith, was planning a visit to Israel. At the kick-off program, Mr. Smith talked to the children about the places that he planned to visit.

Each child was given a map with 14 towns of the Holy Land marked on it. The trip took them from Tel Aviv to Nazareth, to Cairo, and back home again. When they read two books and turned in a written report, they were given a trip tic for the next town (including information about the town with Scripture references) and a dot was placed on the map to indicate that they had visited there. Maps were placed on the wall outside the library so that the congregation could watch the process of the travelers each week. When the 14 towns were visited, the child could take any of 14 different side tours.

The program ran from February 18 through April 22. Of the 37 participants, 21 finished the tour. In all, 399 towns in the Holy Land were visited and 52 side trips were taken.

The winner of the contest, Jeff Iler, read 44 books. Second and third place winners, Christine McGlothlin and Robin Iler, tied with 36 books each.

READ-O READING CLUB

A six-week Family Reading Club was sponsored by the Toledo-Lucas County Public Library and Food Town last fall, which used a BINGO format that congregational libraries can adapt.

Each family participating was given a sheet headed READ-O with blocks resembling a Bingo card: 5 blocks across and 5 down, with the center block marked "free".

Blocks contained suggested types of books for the parent and child to read together in the home. Some were: Read a book about a bear—about a boy—a true book—a green book—reread a favorite book, etc.

As blocks were checked and a row completed (either horizontal, vertical, or diagonal), the sheet was to be shown to the librarian and each completed block given a rubber stamp. The family name was then added to an Honor Roll on display. The Read-O sheet could be brought to the librarian as often as wished during the six-week period. If all the blocks were completed, a Certificate was awarded.

Read a book about Creation, about Noah, about Queen Esther, Daniel, Ruth, Jesus —Read a book from the Old Testament, from the New Testament, etc. might be used for a church or synagogue library version.

From Maumee Valley Magpie, September 1992.

JUNE

NATIONAL PATRIOTS MONTH

EVENTS OBSERVED

Daily Vacation Bible School

Summer Story Hours

Feature a doll or angel sitting on a stack of children's books

Summer Camps

Weddings

Distribute bibliographies on planning weddings, marriage, homemaking, and related topics, using blue paper. The "something borrowed" will be the books!

Graduations

MOVABLE EVENTS

Corpus Christi—Thursday or Sunday following Trinity Sunday

Ascension of Jesus Christ, followed by

Pentecost Sunday. Greek Orthodox

Trinity Sunday. Sunday after Pentecost

Whitsunday—Seventh Sunday after Easter, followed by

Whitmonday

Sr. Soldiers Day of Renewal. Salvation Army (usually observed on Pentecost)

Wake up and read

1 ~ Pere Jacques Marquette, missionary and explorer, born (1637-1675)
Brigham Young, Mormon leader, born (1801-1877)
Siesta abolished in Mexico 1944
Ascension Day. Eastern Orthodox
International Volunteers Week begins

2 ~ P. T. Barnum began his first circus tour 1835

3 ~

4 ~ First Bible printed in America 1743

5 ~ Feast of St. Boniface (AD c680-754)
World Environment Day
First hot-air balloon flight, 1783, France

6 ~ Sacred Heart
First *Book of Common Prayer*, Episcopal
Pet Appreciation Week begins
See October 10 Bonza Bottler Day

7 ~ Mohammed (Mahomet), founder of Mohammedanism, died AD 632
YWCA organized 1854
Freedom of the Press Day

8 ~ Robert Schumann, German composer, born (1810-1856)

Feature large print books, titles on hobbies, retirement living

9 ~ Senior Citizens Day, Oklahoma

10 ~ Alcoholics Anonymous founded 1935

11 ~ Race Unity Day, Baha'i
St. Barnabas
National Flag Week begins (always includes June 14)

12 ~

13 ~ Feast of St. Anthony of Padua (1195-1231)

14 ~ Flag Day (red, white, and blue national banner accepted by Congress this date, 1777)
U. S. Army established by Congress 1775
UNIVAC computer anniversary; world's first commercial computer 1951
Harriet Beecher Stowe, author and abolitionist, born (1811-1896)

15 ~ Benjamin Franklin discovered electricity 1752
Hug Holiday Week begins
Evelyn Underhill, English writer on mysticism, died (1875-1941)

16 ~ First woman orbiting in space 1963 (Soviet cosmonaut Valentina Tereshkova)

17 ~

18 ~ First American woman in space, Dr. Sally Ride, 1983

19 ~ Charles Haddon Spurgeon, Baptist preacher, born (1834-1892)
Blaise Pascal, French philosopher, born (1623-1662)

20 ~

21 ~ Summer Solstice; summer begins
National Indian Day of Prayer
Jean-Paul Sartre, French philosopher, dramatist, born 1905

22 ~

23 ~ Midsummer Eve (St. Hans Aften)

24 ~ Midsummer Day
St. John the Baptist (St.-Jean-Baptiste Day Celebrations). Canada
Henry Ward Beecher, Congregational pulpit orator, born (1813-1887)

25 ~ Augsburg Confession delivered to Emperor 1530

26 ~ Pearl S. Buck, American novelist, born 1892

27 ~ Helen Keller, author and lecturer, born 1880

28 ~ John Wesley, founder of Methodism, born (1707-1788)

29 ~ The Feast Day of Saints Peter and Paul, apostles
Antoine de St. Exupery, poet-philosopher, born (1900-1944)

30 ~ The Feast Day of the Twelve Apostles of Christ. Greek Orthodox

FIRST FULL WEEK	Teacher "Thank You" Week
FIRST WEEK	*First Sunday* Teacher's Day
	First Friday and Saturday Donut Days. Salvation Army
SECOND WEEK	*Second Sunday* Children's Day (or Student Day or Church School Day) Religious Liberty Sunday
THIRD WEEK	*Third Sunday* Father's Day Achievement Sunday
FOURTH WEEK	*Fourth Sunday* International Sit-on-the-front-pew Sunday

Those who read—
Succeed!

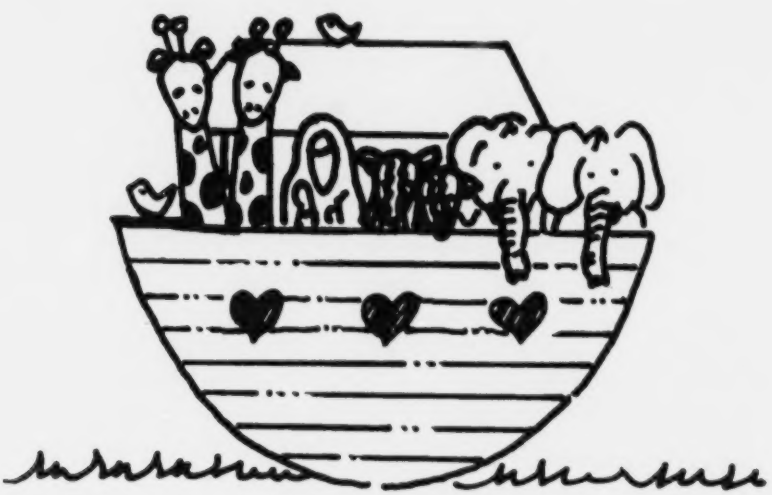
"NOAH" GOOD BOOK!!

Join our summer reading program—stay afloat with God!

When: Beginning Sunday, July 2 and ending July 30

Where: First United Methodist Church Library

Who: For children in kindergarten through fourth grade (younger children may participate with parental assistance)



1. Individual charts will be kept for each child and will list the books that have been read. Also, each child will have a large ark on the wall outside of the library. For every three books read, he or she may add an animal to the ark. We will see how many animals the arks can hold!

2. The children will be asked to give a brief description of the contents of the book before listing it on their charts.

3. A member of the library committee will be in the library every Sunday morning during the Sunday School hour to hear the children report on the books and update the charts. We will listen at other times if there is a special request.

4. An "ark" party will be held at the end of the five weeks. Each child who has read at least 12 books may attend. If you've never been to an ark party, we "Noah" you won't want to miss this one. There will be lots of fun and surprises.

JULY

CONTINUE summer programs, story hours, vacation borrowing privileges, etc.
ATTEND national conference of the Church and Synagogue Library Association
MEET with minister or rabbi and religious school superintendent to determine resources needed for fall classes
WRITE to Children's Book Council, Inc., Order Center, 350 Scotland Road, Orange, NJ 07050, for free leaflet of promotional aids for observance of Children's Book Week this November
VISIT church and synagogue libraries as you travel, gathering new friends and ideas

MOVABLE EVENTS Tishe'ah Be'av or Fast of Ab (commemorates destruction of first and second temples)

Renew CSLA membership

1 ~ Canada Day (formerly Dominion Day)
U. S. Government begins its fiscal year today
CSLA begins its membership year today
First U. S. zoo. Philadelphia, 1874
First income tax law signed 1862 by Abraham Lincoln
First U. S. postage stamps issued 1847
Creative Ice Cream Flavor Day and contest

2 ~ The Visitation
Halfway point of the year at noon (182½ days)
Declaration of Independence resolution adopted by Continental Congress. Approved July 4, 1776. Official signing August 3
Thomas Cranmer, Archbishop of Canterbury, born (1489-1556)
Anniversary of the founding of the Salvation Army 1865

3 ~ First savings bank in America opened 1819 (Bank for Savings, New York City)

4 ~ Freedom Week includes Independence Day today

"Treasures of our Religious Heritage" caption with flags, antique objects displayed with historical and doctrinal books

5 ~

6 ~ Martyrdom of the Czech reformer, John Hus, spiritual forefather of the Moravian Church (c1369-1415)
Beatrix Potter, creator of Peter Rabbit stories, born (1866-1943)

See October 10

7 ~ Bonza Bottler Day

BEST COPY AVAILABLE

Widen your world—Read

8 ~ First passport issued to an American citizen 1796

9 ~

10 ~ John Calvin, religious reformer, born (1509-1564)
Toyohiko Kagawa, Japanese social reformer and evangelist, born (1888-1960)

11 ~ The Church and Synagogue Library Association founded 1967

12 ~

13 ~

14 ~ Bastille Day (French celebration)
Anniversary of publication of first Esperanto book (International language)

Group books underneath an opened umbrella

15 ~ St. Swithin's Day (English superstition of rain for 40 days)
St. Francis Xavier born (1850-1946)
Harmenszoon van Rijn Rembrandt, Dutch painter, born (1606-1669)

16 ~ Fast of Tammuz (Shiva Asar B"Tammuz). Jewish holiday

Begins a three-week time of mourning that commemorates
a Roman siege that breached the walls of Jersusalem

Mary Baker Eddy, founder of Christian Science Church, born (1821-1910)

16-24 ~ Space Week (always coincides with July 20 moon landing)

17 ~ Isaac Watts, father of English hymnody, born (1674-1748)
William White, Bishop of Pennsylvania, 1836. Episcopal

18 ~ Rome burns, Nero fiddles, AD 64
"Wrong Way Corrigan" mistakenly flies to Dublin, not California, 1938
Old Fashioned Days

"Some things are dated—reading isn't"
—Caption with fan, lace, etc. and newest books

19 ~ First Woman's Rights Convention, Seneca Falls, New York, 1848

20 ~ Moon Day. American astronauts Armstrong and Aldrin walk on moon, 1969, with Collins in orbiting Apollo II command module

21 ~

22 ~ St. Mary Magdalene
Karl Augustus Menninger, American psychiatrist, born 1893

23 ~

24 ~ Thomas a Kempis, priest, 1471
Pioneer Day. Settlement by Brigham Young 1847

25 ~ St. James the Elder, apostle

26 ~ First Postal Service in America began 1775
Aldous Leonard Huxley, English novelist and essayist, born 1894
Carl Gustav Jung, Swiss psychologist, born 1875

27 ~ Atlantic telegraph cable successfully completed 1866

28 ~ National Joseph Lee Day honors the founder of playgrounds

29 ~ Mary and Martha
Dag Hammarskjold, United Nations General Secretary, born (1905-1961)

30 ~ William Wilberforce, British reformer, born (1759-1833)

31 ~ Feast of St. Ignatius of Loyola (1491-1556), founder of the Society of Jesus. Jesuits
First patent in U. S. registered in 1790

FIRST WEEK	*First Sunday* Freedom and Democracy Sunday. Disciples of Christ
	First Saturday Medical Missionary Day. Seventh-Day Adventist
SECOND WEEK	*Second Sunday* Christian Literature Day. Southern Baptist
THIRD WEEK	*Third Sunday* National Ice Cream Day
FOURTH WEEK	*Fourth Saturday* Children's Day
LAST FULL WEEKEND	UFO Days

AUGUST

CONTINUE summer programs—*Summertime . . . and the readin' is easy*
PREPARE bibliography of religious education resources, especially new additions, for teaching staff
WRITE JWB, Jewish Book Council, 15 East 26th Street, New York, NY 10010 for descriptive information and a price list for observance of Jewish Book Month this November-December

EVENTS OBSERVED State Fairs
Canadian National Exhibition
Dog Days
Sandwich Month
Sandwich in a little time for reading

1 ~ U. S. Coast Guard founded 1790

2 ~

3 ~ Christopher Columbus sails from Spain for the New World 1492

4 ~

5 ~ John Eliot baptized (1604-1690). His translation of Bible for Indians was first Bible printed in North America
Ruth Sawyer, American writer for children, born 1880

6 ~ The Transfiguration of Jesus Christ
Fast of Ab or Tisha B'Av
Peace Festival, Hiroshima, Japan, in memory of first atomic bombing victims 1945

7 ~

8 ~ Feast of St. Dominic, friar (1170-1221)
First steam railroad 1831
See October 10
Bonza Bottler Day

9 ~

9-10 ~ Birth of prophet Muhammad observed. Muslim

11 ~ St. Clare of Assisi Feast Day (Poor Clares)

12 ~ Phonograph patented by Edison 1877

13 ~ Spiritual birthday of the Renewed Moravian Church 1727

14 ~

15 ~ Assumption (Ascent to Heaven) of the Blessed Virgin Mary. Greek Orthodox and Roman Catholic
The Dormition (or Falling Asleep) of the Blessed Virgin Mary. Eastern Orthodox
National Relaxation Day
United Lutheran Church founded 1748

16 ~

17 ~ Fulton's steamboat 1807

18 ~

19 ~ Orville Wright, aviation pioneer, born (1871-1948)
National Aviation Day
John Cotton Dana, pioneering librarian, born (1856-1929)

20 ~ World Christian Women's Fellowship Birthday. Disciples of Christ
Francis Asbury, Methodist bishop, born (1745-1816)
Paul Johannes Tillich, theologian, born 1886

21 ~ Hawaii became 50th state 1959

22 ~ Shape-up-with-Pickles Time begins two-week observance stressing low calorie, high vitamin content

Books—Food for the mind. Guaranteed non-fattening.

Be An Angel Day

23 ~ Church of Christ, Scientist, organized 1879

24 ~ St. Bartholomew, apostle
Theodore Parker, Unitarian minister, born (1810-1860)

25 ~ Be Kind to Humankind Week begins

Women's Equality Day

26 ~ Women's Equality Day (commemorates signing 19th Amendment—Right to Vote, 1920)

27 ~ Colonel Edwin L. Drake drills first oil well, near Titusville, Pennsylvania, 1859
Norah Lofts, English novelist, born 1904
Mother Teresa, nun, missionary, born 1910
Lloyd Cassal Douglas, clergyman and novelist, born (1877-1951)

28 ~ Feast of St. Augustine, Bishop of Hippo (AD 354-430)
March on Washington for jobs and freedom led by Martin Luther King, Jr. 1963

29 ~ The Commemoration of the Beheading of St. John the Baptist. Greek Orthodox

30 –

31 – Maria Montessori, physician and educator, born (1870-1952)

Reading—It's a whole great big fun thing	FIRST WEEK	National Smile Week *First Monday* Civic Holiday. Canada
Use any excuse for a mini-gala	SECOND WEEK	Don't Wait—Celebrate! Week begins

COOKIES FOR READING

by Leona Schipper

During the lazy, long days of summer, encourage extra reading in the library with this reading contest, held June through August.

Instructions:

1. Pick up a cookie form from the library when you check out your books. Take one form for each book.
2. Return the book to the "Book Return" and place the cookie form in the cookie jar. Make sure your name, title of book, and one sentence about the book are filled in.
3. In September you will be rewarded by the books you have read—with a certificate and special "goodies" that match your reading!

Leona Schipper is librarian at Martin Reformed Church, Martin, MI.

IDEAS FOR SUMMER

Summer is for cultivation of growth and /or relaxation.
It is the pause between last year's programs
and the beginning of plans for the next.
It is vacation time.

Themes

Graduation
June weddings
Family camping
Summer camp
Father's Day
Flag Day
Seashore
Lazy days
Rainy days
Baseball games
Circus
Sunshine and fun
Outdoor exploration
Vacation Bible school
Summer reading
Trips
Backyard fun
Independence Day
Picnics
Romance and love
Flower gardens
Planning for Fall

Captions

It's fun to . . .
Discover . . .
Aim . . .
Rope in . . .
Get into . . .
Why do . . .?
Summer time . . . and
the readin' is easy
Recipe for . . .
Relax with . . .
Grow . . .
What causes . . .?
Can you . . .?
Let's explore . . .

Colors

Blue, red, yellow, green, brown, and mixtures such as blue-green.

Posters and displays

Trees
Diploma
Baseball
Sunglasses
Shells
Tent
Fishing pole
Wedding bells
Silhouettes
Balloons
Wagon train
Ladder
Farm
Rain (Rainbow)
Picket fence
Firecrackers
Graduation cap
Frog
Butterflies
Daisies
Picnic basket
Target shooting
Treasure chest
Swimming hole

Vacation Book Loan. Relax your rules for getting books back. Set up a special vacation loan period for families who are traveling out of town, or just for more leisurely reading. A suggested theme: "Don't take a vacation from reading . . . Go with books."

Church History Trip. Feature a large color map showing places of church history to visit on a vacation. With a magic marker, draw a fat arrow on a strip of poster board (to point toward the map). Inside the arrow letter a caption such as, "Take a Methodist Vacation." To enhance the idea, use objects about your denomination's history, stories of travels, and pamphlets on outdoor fun for children. Invite families to send back picture postcards or church bulletins during vacation to add to the display. Trees for the display can be made as handicraft projects. Building blocks, for the kindergarten, can be used for bases of differing heights to display the books to better advantage.

Poster Displays. Display books with a poster of a swimming pool and the caption, "Dive deep into a book . . . for knowledge, understanding, wisdom, creativity." Or use a garden theme with "Rake in New Ideas" and a shovel to "Dig for Knowledge."

Graduation. "Learning Never Stops" is the caption. Place a graduation cap with books about church-related vocations, such as minister, church secretary, religious orders, or other callings with the ideals of the faith in mind.

Field Trips. Organize a field trip. Arrange to visit a bookstore, see religious art at the museum, or explore church-related activities, such as Goodwill Industries, a monastery, or a storefront coffeehouse.

Vacation Bible School. The library has an opportunity to contribute to the fun and learning of summer church school. Borrow a group of books from the public library for additional resources. Play a game of follow-the-dots that traces out Bible journeys on a large wall map. Identify each stopping place with a name tag selected by the children from a pre-lettered set of labels. Have appropriate reference books nearby to use. Provide pictures and other information about Bible lands, customs, and characters. Act out Bible stories with puppet shows, or provide a storyteller. Teach the children how to make bookmarks of construction paper, cutout pictures, and Bible verses.

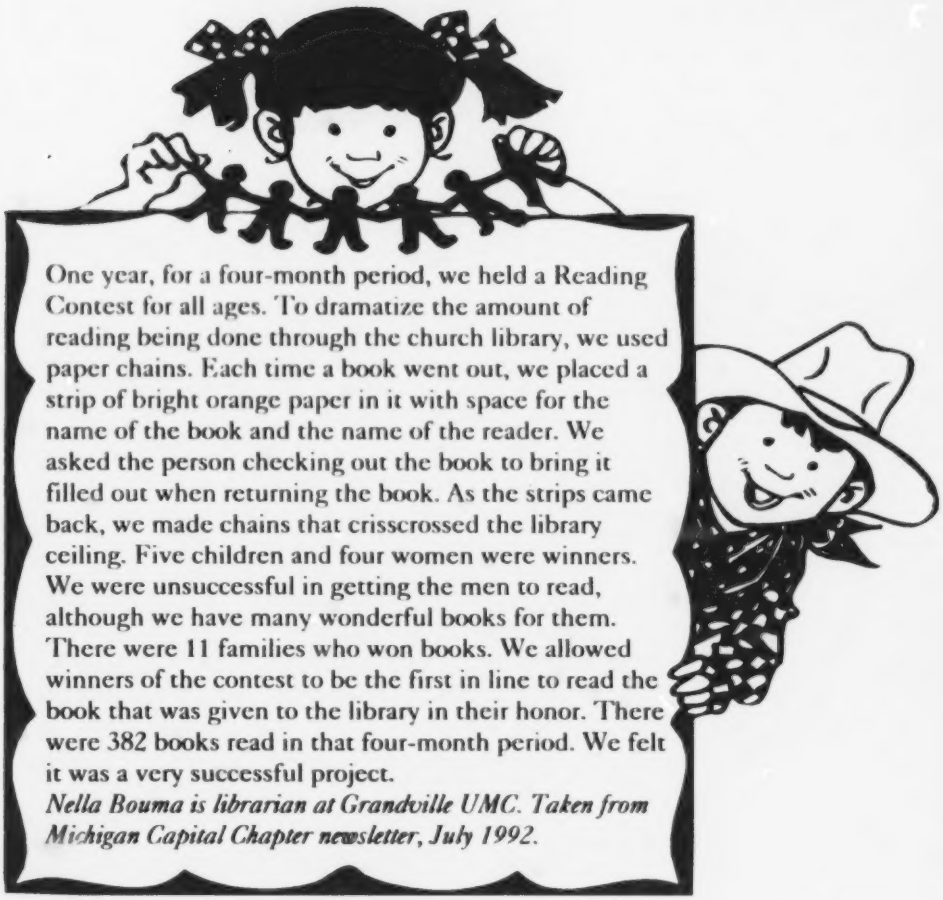
Neighborhood Time. A weekday library program of activities for children from the depressed area, as well as children from the congregation, was planned. The group grew from eleven, ranging in ages from seven through twelve, to approximately thirty before the summer ended.

Story Hours. A successful midweek story hour program was held during the summer. An adult and junior storyteller were scheduled for each week. A "Traveling Notebook" served as a record of each session. It contained names of children attending, titles of stories used, and evaluation comments relating to the session. The Notebook was passed to the succeeding leaders each week.

Outdoor Camp. Hold a story hour or a storytelling contest out-of-doors. Or try a guessing game to identify characters in books or Bible stories. A guessing game based on verbal clues goes as follows: One person describes the character and the others try to guess who it is. They might even be asked to draw a picture as the description is given. This can be real fun.

SUMMER READING PROGRAMS —A READING CONTEST

by Nella G. Bouma



One year, for a four-month period, we held a Reading Contest for all ages. To dramatize the amount of reading being done through the church library, we used paper chains. Each time a book went out, we placed a strip of bright orange paper in it with space for the name of the book and the name of the reader. We asked the person checking out the book to bring it filled out when returning the book. As the strips came back, we made chains that crisscrossed the library ceiling. Five children and four women were winners. We were unsuccessful in getting the men to read, although we have many wonderful books for them. There were 11 families who won books. We allowed winners of the contest to be the first in line to read the book that was given to the library in their honor. There were 382 books read in that four-month period. We felt it was a very successful project.

Nella Bouma is librarian at Grandville UMC. Taken from Michigan Capital Chapter newsletter, July 1992.

"HAVE A CHURCH LIBRARY HOUR"

by Annetta Vandergrift

We meet once a month on the third Thursday at 1:30 p.m. in the adult library which is in the main building of the church. When new members join the "Library Hour," we tell them about the library, how to check out a book, and where to return them. We also present magazines that may be borrowed.

Members or their guests like to tell about a book they are reading or have read. Sometimes they will tell about a book they have heard about that would be nice to have in our library.

We present special displays of books during holidays, National Bible Week, Children's Book Week, etc. At times we explain how to use the card catalog and how to find the books on the shelves.

We close with refreshments. We enjoy members bringing guests to see the library and talk about books.

Annetta Vandergrift is a librarian at Salem United Church of Christ, Doylestown, Pennsylvania. Taken from DVC/CSLA Newsletter, Winter 1990.

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TAKE TIME OUT—SUMMER READING PROGRAM

The Delaware Valley CSLA Chapter passed on suggestions for a successful summer reading program from Aldan Union Bible School.

In May 1993, a flyer was circulated in the Sunday School announcing a poster contest to promote the library's Family Summer Reading Program.

Instructions: The poster must include (1) Theme: Take Time Out, (2) For Whom: Readers of all ages, (3) When: June 13-August 29, (4) Where: Church's name and title, *Family Summer Reading Program*, (5) Rewards: ice cream, dessert certificates, and others, and (6) Why: We all read a minimum of one hour a day—on travel directions, food labels, clothing, reports, newspapers. You take more time to read than you think. So "Take Time Out" to grow spiritually and have more understanding of your faith through all the library resources.

After displaying and judging the posters, another flyer about the reading program was distributed. This contained much of the same information, plus additional news:

Rewards: kindergarten and primary—ice cream cones for reading 10 books; elementary and adults—ice cream awards for 24 points earned, and junior and senior high, 28 points.

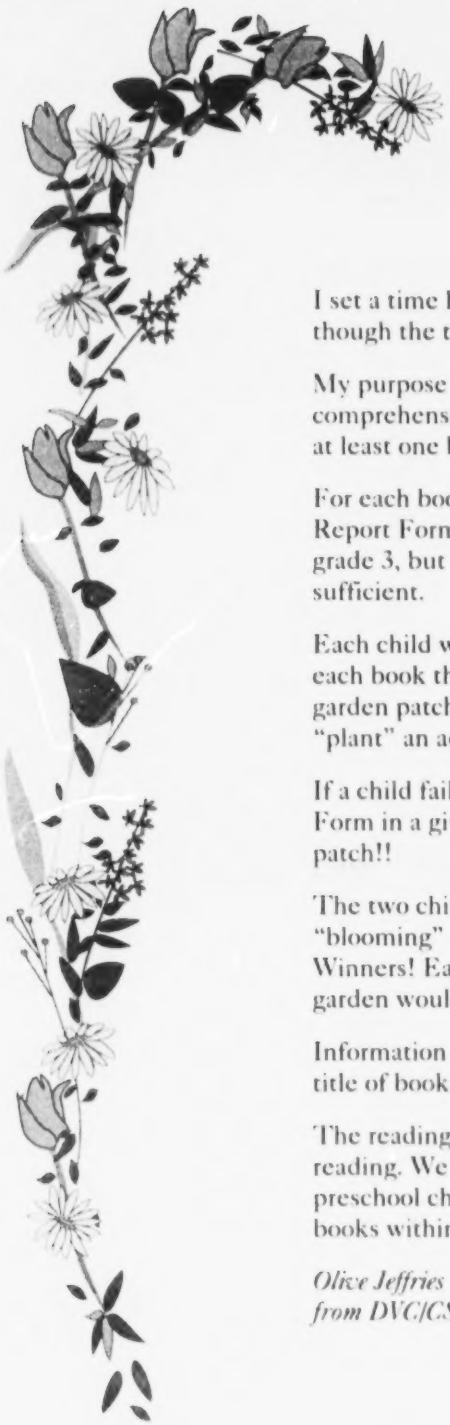
Why join? An opportunity for all to explore the resources the church library system had to offer. Any book, magazine, and audio or visual cassettes found in the library will qualify for points.

Points system:

- Periodicals—1 point for each article (minimum of two pages per article).
- Audio or videocassettes—2 points for each tape.
- All books—4 points (must include at least one biography and one nonfiction book).
- At least two books and two magazine articles are required in each completed group of 18 or 24 points.
- The Junior High Department received credit of $10 toward a camping or winter retreat. The Senior High earned two tickets to a fall concert for the people with the most points earned.

File away for next summer's idea!

Submitted by Pat and Fred Haffelfinger



"HOW DOES YOUR GARDEN GROW?"

by Olive Jeffries

I set a time limit of one month for this summer reading contest, though the time limit could be two or three months.

My purpose was to encourage reading on grade level, to encourage comprehension of what was read, and to encourage the reading of at least one book a week.

For each book read, the child was required to fill out a brief Book Report Form, to be signed by the parent for preschool through grade 3, but for grades 4 through 6, log book entries were sufficient.

Each child was given a "garden patch" on the bulletin board. For each book the child read, he would "plant" a flower sticker on his garden patch. For every 25 pages read, he would be able to "plant" an additional flower sticker.

If a child failed to complete at least one book and Book Report Form in a given week, a "weed" would be put in his garden patch!!

The two children whose gardens had the most flowers "blooming" at the end of the contest would be the Grand Winners! Each child who ended the contest with no weeds in his garden would receive a reading certificate and a small prize.

Information on the Book Report Form included the child's name, title of book, author, number of pages, main characters, and plot.

The reading contest proved helpful in encouraging summer reading. We also tried to encourage parents to read to their preschool children. This helped toward establishing a love of books within the child and a bonding time with the parent.

Olive Jeffries is librarian at Bible Baptist Church in Furlong. Taken from DVC/CSLA Newsletter, Spring 1992.

"READING MAKETH A FULL MAN"—PICNIC READING CLUB

Just in time to help you arrange a summer reading club for your library, one of our members has shared information about their successful venture.

It carried out a picnic theme with youngsters encouraged to devour the books in the library, reading as many as they could in eight weeks.

The librarian prepared separate recommended book lists for primary, intermediate, and junior high age groups (with preschoolers eligible if someone read to them). Titles were grouped as in food categories. For example, the "menu" on the primary list was divided into appetizers (recordings), meats (Bible stories), vegetables (church teachings, prayer, creation), salad (Christian living), fruit (biography), and dessert (fiction). Lists were distributed in classrooms and the library. Youngsters were urged to read books from each category for a balanced diet!

A sixth-grade church school class cooperated with the library on reading club arrangements. For several weeks in advance, students used extra moments to cut pictures of food from magazines and file them according to type.

A "table" was prepared using colored shelf paper to make a hallway mural. Paper plates were scotch-taped to this "tablecloth" and labeled with the names of participants.

As each book was read, youngsters filled out a mimeographed information card giving their name, book title, and a statement either of their opinion of the book or a brief description of the contents.

The 6th grade class members glued the proper magazine picture of food on the child's plate as information cards were turned in. Thus the mural served double duty as an interest center and "progress chart." (If the youngsters reported that one of their parents had read a book from the library, a paper cup was taped beside his plate on the mural.)

Because the library collection was small, during the reading club the loan period for books was limited to one week to allow for greater circulation.

At the end of the reading club, the youngsters received mimeographed certificates at the morning church service, and posed for a group picture by the mural. Later there was a real picnic, with hot dogs and Kool Aid (donated) and games enjoyed in a parishioner's back yard.

By Claudia Hannaford, St. Paul's Episcopal Church, Greenville, Ohio.

SUMMERTIME . . . STORY HOUR TIME

Summertime, and the livin' is easy. Many Sunday School classes are discontinued during the summer months, both because teachers can then have a well-earned rest, and because the family vacation schedules make for irregular attendance.

The library can offer an alternative program which provides youngsters an enriching and educational experience by holding story hours the times usually devoted to classes.

Primary-age children may be dismissed from morning worship at sermon time to go to the library where storytellers have planned an entertaining and worthwhile session. (The librarian should feel free to enlist volunteers, adults, and teens, from outside the library committee to serve as leaders.)

Related activities, such as music, art work, finger play, puppets, and acting out a story may supplement the reading of stories. When facilities permit, free play and refreshments could be a part of each session.

Mid-week Story Hour

The Library Board of St. Stephen's Episcopal Church, Fairview, Pennsylvania, is planning to repeat last summer's successful pilot program of a mid-week story hour.

Chairman Barbara McLaughlin reports that an average of 17 enthusiastic children registered for story hours held each Wednesday from 10 a.m. until 11 a.m.

A list of volunteers was prepared for the entire summer period with an adult and junior storyteller scheduled for each week. (A team of at least two leaders is necessary to ensure that one will be free to respond to any emergency or problem of the little ones.)

A "Traveling Notebook" served as a record of each session. It contained names of children and parents' telephone numbers. In it leaders recorded information on the number of children attending, titles of stories used, and evaluation comments relating to the session which might be of help to other leaders. The notebook was passed to the succeeding leader each week.

Resources

Two short, very helpful articles may be found in *Compton's Encyclopedia*, v. 21 (1969 edition). They are "The Art of Storytelling and the Storytellers" (pp. 460-463) and "How to Tell a Story" (pp. 463-465). The latter includes a bibliography of books on the subject as well as suggested stories.

Refer to reputable lists for additional story title suggestions.

MEDIA PROMOTION

MIMEOGRAPHING

Bibliographies for groups, events, subjects
Bookmarks carrying library hours, special information
Brochures describing library and its services
Library letter about programs, acquisitions
Parish paper—gifts, activities, book reviews, "fillers"

EVERYONE

Books selected for all ages and needs possible

DISPLAYS, POSTERS

Neat and "new," carrying out one idea or theme
Attract attention with color, movement, or three-dimensional effect
Should arouse interest, create desire, lead to action
Place in hallways, classrooms, meeting rooms
Keep a file of ideas; collect objects for focal points in displays

"I"

Each person must be convinced to read for the perspective, depth, growth, fulfillment, encouragement, inspiration, and knowledge he himself gains

ACKNOWLEDGMENTS

Recognize promptly and publicly, assistance and support

PERPETUAL, PLANNED

It is up to the library to make its collection and services known to present and potential users, following a pre-planned schedule of promotion activities

ROOM

Attractive, accessible

OPERATION

Easy to use (orderly, shelves labeled, etc.), directions and policies for borrowing and returning posted
Open at hours convenient for users

MONEY

Financing included in general operating budget
Fund-raising activities create interest

OTHERS

Concern a result of personal involvement
Library operation affords use of many and varied talents for joiners and non-joiners

TEENS AND CHILDREN

Offer materials and programs
Invite assistance and participation

INDIVIDUAL NEEDS

Special needs of elderly, blind, shut-in, etc. call for special acquisitions and services

OUTGOING

Offer programs and services to leaders and groups
Plan exhibits, book discussions, reading clubs, story hours, visit classes, guide in reference work, take books to meetings, offer hospitality hours, listening hours
Welcome use by non-members; cooperate with other libraries

NEWS RELEASES, REPORTS

Activities of library and staff, statistics, milestones

Relate to secular holidays, parish and community events, religious calendar

SEPTEMBER

ACADEMIC YEAR begins
NATIONAL LITERACY MONTH
LIBRARY CARD SIGN-UP MONTH
RELIGIOUS SCHOOL YEAR begins
AMERICAN YOUTH MONTH

Involve youth as library aides

INFORM teachers of resources available in library
VISIT classes with books; explain use of library
INVITE classes to library for tour and talk
ORDER material for Children's Book Week observed in November (see July)

MOVABLE EVENTS

Rosh Hashanah (Jewish New Year) also following day, opens Ten Days of Penitence, followed by

Yom Kippur (Jewish Day of Atonement)

First Sunday following Labor Day

National Grandparents Day

Kol Nidre, Eve of Yom Kippur. Note: All Jewish holidays begin sundown previous day.

1 ~ The beginning of the Ecclesiastical year. Greek Orthodox

2 ~ U. S. Dept. of the Treasury established 1789

3 ~

4 ~ Universalist Church of America founded 1793

5 ~ First Continental Congress met Philadelphia 1774

Announce one for your library!

6 ~ Hays announced "Open Door" policy with China 1899
Jane Addams, social-settlement worker, born (1860-1935)

7 ~ Janet Taylor Caldwell, American novelist, born 1900

8 ~ The Nativity of the Blessed Virgin Mary. Greek Orthodox
Nativity of Theotokos. Orthodox
World Literacy Day

"The man who does not read is no better off than the man who cannot read."

International Literacy Day

See October 10

9 ~ Bonza Bottler Day

Sponsor a book exchange

10 ~ Swap Ideas Day

11 ~

12 ~ Hudson River discovered 1609

13 ~ First Sunday School founded, England 1735

14 ~ The Adoration of the Holy Cross. Greek Orthodox

15 ~

16 ~ St. Euphemia. Greek Orthodox

17 ~ Citizenship Day begins Constitution Week; anniversary of the adoption of the U.S. Constitution in 1787

18 ~ *New York Times* established
Ramadan begins month of fasting (may vary one day); Muslim festival begins previous sunset

19 ~

20 ~ Charles Williams, English man of letters, born (1886-1945)

21 ~ St. Matthew, apostle and evangelist
First daily newspaper published in America 1784; American Newspaper Anniversary Week begins with nearest Sunday, observed as Press Sunday
Girolamo Savonarola, preacher and reformer, born (1452-1498)

23 ~ Banned Book Week begins

Write to the American Library Association, 50 E. Huron Street, Chicago, IL 60611 for a promotional packet and list of books, which includes the *Holy Bible*

Autumnal Equinox; Fall begins. Full moon nearest is Harvest Moon

24 ~

Discover libraries—oceans of good reading!

25 ~ Balboa discovered Pacific Ocean 1513
Greenpeace founded 1971
Religious Freedom Week includes this date which is the anniversary of the First Amendment

26 ~ Lancelot Andrewes, bishop
T. S. Eliot, poet and critic, born (1888-1965)

27 ~

28 ~ Frances Elizabeth Willard, social reformer, born 1839
Confucius born 551

Confucius say: Read books!

29 ~ Michaelmas Day; The Feast of St. Michael and All Angels

30 ~ Feast of St. Jerome (AD 342-420). Patron saint of scholars and librarians

Display material pertaining to religious vocations

FIRST WEEK — National Religious Reference Books Week

First Monday
Labor Day (preceded by Labor Sunday)
First celebrated as public holiday in 1894. Now extended to include the entire week which is also known as Full Employment Week

SECOND WEEK — *Second Sunday*
Rally Day. Salvation Army

African-American Heritage Festival

Go-to-college Sunday. Disciples of Christ

Second Weekend
Native American Heritage Festival

THIRD WEEK — *Third Sunday*
Ministry Sunday. United Methodist

Third Tuesday
U. N. International Day of Peace

Third Saturday
Bible Emphasis Day. Seventh-Day Adventist

FOURTH WEEK — *Fourth Sunday*
Christian Education Sunday (Rally Day) begins Christian Education Week
World Service Sunday. United Methodist (observed monthly)

Fourth Friday
American Indian Day. First proclaimed 1916 (alternate observance Second Saturday in May)

Fourth Saturday
National Hunting and Fishing Day. . . *for a good book, natch!*
Junior Missionary Volunteers Pathfinder Day. Seventh-Day Adventist

IDEA MARKET

by Janelle Paris

September is loaded with opportunities to promote the library, its collection, and its services. Month-long observances include: National Hispanic Heritage Month and National Card Sign-up Month. September is also a special time to emphasize the rich, Jewish heritage. Three high holy days take place or begin during the month: Rosh Hashanah, Yom Kippur, and Succos.

Labor Day is an appropriate time to view the work roles of biblical characters. Many occupations are identified in the Bible. For your bulletin board, prepare a matching quiz centered around the type of labor performed by various men and women of the Bible. Use the caption "What's My Line?" and challenge viewers to match the occupations with the correct biblical names.

Questions and answers (be sure to rearrange the answers):

1. I was a tent maker as well as an apostle.
2. I was the first "keeper of sheep."
3. I was a "seller of purple" of Thyatira and a Christian convert.
4. I was brother to Moses and the first high priest of Israel.
5. I was a Roman centurion in Caesarea and the first Gentile converted to Christianity.
6. Although Jewish, I became Queen of Persia and saved my people from slaughter.
7. I was a publican (tax collector) who climbed a tree to see Jesus.
8. Although a Hebrew, I became ruler of Egypt, second only to Pharaoh.
9. I was the first king of Israel.
10. I was a judge and prophetess of Israel.
11. I was a rabbi who came to Jesus by night.
12. I was a publican before becoming one of Jesus' disciples.

1. Paul	5. Cornelius	9. Saul
2. Abel	6. Esther	10. Deborah
3. Lydia	7. Zacchaeus	11. Nicodemus
4. Aaron	8. Joseph	12. Matthew

Janelle Paris is author of CSLA Guide #11 on planning bulletin boards, is a past-president of CSLA, and currently serves as librarian at First UM Church, Huntsville, Texas.

OCTOBER

FAMILY HISTORY MONTH
LET'S GO HUNTING MONTH
NATIONAL BIBLE WEEK observed
BETTER PARENTHOOD WEEK observed

LEADERSHIP TRAINING. See that all leaders of congregational groups know of library resources available (choirs, study groups, guilds, program chairpersons, Altar Guild, Sisterhood, youth groups, prayer groups, etc.)
DISTRIBUTE BIBLIOGRAPHIES periodically to above groups reflecting their special interest

MOVABLE EVENTS

Feast of Gedaliah (observance of disaster of first Jewish Commonwealth)

Sukkot, First Day (7 to 9 days); also called Feast of Booths, Feast of Tabernacles, or Feast of the Ingathering, followed by

Hosha'na Rabbah (Tabernacles, Seventh Day) followed by

Shemini Atzeret (Tabernacles, Eighth Day) followed by

Simhat Torah (Tabernacles, Ninth Day, or Rejoicing Over the Law). Annual reading of the Five Books of Moses completed on this day and begun anew

1 ~

2 ~ Book It! National Young Reader's Day
Mohandas K. Gandhi, Indian nationalist leader, born (1869-1948)

3 ~

4 ~ Francis of Assisi, friar (1182-1226)
Blessing of the Animals Day
First English Bible, 1535

5 ~ Anniversary of the opening of Salvation Army work in USA, Philadelphia
Jonathan Edwards, Congregational theologian, born (1703-1758)
Robert Goddard, father of space age, born (1882-1945)

6 ~ American Library Association founded, 1876
William Tyndale, English translator of Bible, died (c1492-1536)

7-8 ~ Johnny Appleseed Days

8 ~ Fire Prevention Week during today's anniversary of the Great Chicago Fire, 1871

9 ~ Lief Erickson Day observes discovery of North America, 1000
National Newspaper Week begins

10 ~ Double Tenth Day
Tenth day of tenth month.
Bonza Bottler Day—To be celebrated when the number of the day is the same as the number of the month. Bonza Bottler Day is an excuse to have a party at least once a month.

11 ~ St. Philip, apostle. Orthodox
YMCA Founders Day (Sir George Williams) born London (1821-1905)

12 ~ Traditional Columbus Day begins Patriotic Education Week

13 ~

14 ~ William Penn, Quaker founder of Pennsylvania, born London (1644-1718)
Peace Corps birthday, 1960
Agnes Sligh Turnbull, novelist, born 1888

15 ~ White Cane Safety Day
Peace, Friendship, and Good Will Week begins

16 ~ Dictionary Day
Noah Webster born (1758-1843). Compilations of earliest American dictionaries of the English language.
Thomas Cranmer, bishop
The Robe by Lloyd Douglas published 1944

17 ~ Ignatius, Bishop of Antioch, martyr

18 ~ St. Luke, evangelist

19 ~ Evaluate Your Life Day
John Woolman, Quaker leader, born (1720-1772)

20 ~ St. Gerasmos. Orthodox
John Dewey, American philosopher, born (1859-1952)

21 ~ Indian Heritage Festival
Make a Difference Day

Focus on community service

22 ~ New International Version of the Bible Week begins
Metropolitan Opera House opened in New York City 1883

23 ~ The Feast Day of St. Iakovos (James, brother of Christ). Greek Orthodox
Edgar Johnson Goodspeed, American Biblical scholar, born 1871

24 ~ Feast of St Raphael the Archangel
United Nations Day (UN established 1945). Sunday nearest observed as World Order Sunday

25 ~

26 ~ The Feast Day of St. Demetrios the Martyr. Greek Orthodox

27 ~

28 ~ St. Simon and St. Jude, apostles
Statue of Liberty dedicated 1886

29 ~

30 ~ Publication of first edition of Science and Health 1875. Christian Scientist

31 ~ Reformation Day, preceded by Reformation Sunday. Protestant commemoration of Luther's signing of the Thesis 1517
Hallowe'en or All Hallows' Eve
UNICEF Day
Juliette Low, founder of Girl Scouts, born 1860

A Halloween Party is planned for you—come dressed as a Biblical figure

FOUR WEEKENDS Octoberfest. German heritage celebration.

FIRST WEEK
World Series
Religious Education Week (first full week)
National Employ the Physically Handicapped Week

First Sunday
Worldwide Communion Sunday
Church Periodical Club Sunday. Episcopal
Church School Teachers Recognition Sunday. Salvation Army

First Monday
World Habitat Day
Child Health Day
Universal Children's Day

SECOND WEEK Week of the Ministry. Disciples of Christ

Second Sunday
Orthodox Youth Sunday
Laymen's Sunday

Second Monday
Thanksgiving Day. Canada
Columbus Day observed
Discoverers' Day. Hawaii

THIRD WEEK Drug Abuse Prevention Week

Third Sunday
National Shut-in Visitation Day
Laymen's Sunday. Disciples of Christ

Third Wednesday
National Day of Prayer

Third Saturday
Sweetest Day
Community Relations Day. Seventh-Day Adventists

FOURTH WEEK

Christian Literature Week
Ecumenical Youth Week
Episcopal School Week
American Education Week (last week)

Fourth Sunday
American Bible Society Day

Last Sunday
Festival of Christ the King
Reformation Sunday
Standard Time begins
Christian Literature Week begins. Disciples of Christ

Fourth Monday
Veterans' Day observed

Don't get caught in the dark—Read!

NOVEMBER

RELIGION IN AMERICAN LIFE MONTH
JEWISH BOOK MONTH begins
NATIONAL CHILDREN'S BOOK WEEK
Stewardship emphasis

Advent Season begins (four Sundays before Christmas)

BUDGET amount for library committee members to attend annual conference of the Church and Synagogue Library Association next summer

1 ~ All Saints' Day
St. Kosmas Dominos the Benevolent. Orthodox
American Art Week begins
Sholem Asch, author and dramatist, born (1880-1957)
National Authors' Day

2 ~ All Souls' Day

3 ~ World Women's Christian Temperance Union organized 1883

4 ~ UNESCO anniversary

5 ~ Guy Fawkes Day anniversary 1605. England

6 ~ Gustavus Adolphus died 1632
First intercollegiate football game in the United States 1869

Students who are on the ball use the church/synagogue library

7 ~ Albert Camus, novelist and dramatist, born 1913

8 ~

9 ~ Berlin Wall opened 1989

10 ~ Martin Luther, religious reformer, born (1483-1546)
Henry Van Dyke, Presbyterian clergyman and educator, born (1852-1933)

11 ~ Feast of St. Martin, Bishop of Tours, 397
Indian Summer (called St. Martin's Summer in England and France)
Veterans Day. Formerly Armistice Day
Remembrance Day. Canada
Traditional Armistice (Veterans) Day
Father and Son Week observed Sunday to Sunday to include Armistice Day
Bonza Bottler Day

See October 10

12 ~ Elizabeth Cady Stanton, woman suffragist, born (1815-1902)
Baha'u'llah, prophet-founder of Baha'i faith, born Iran 1817

13 ~ Feast Day of St. Frances Cabrini, first American saint

14 ~ First Catholic Bible, published by Matthew Carey, 1789
Consecration of Samuel Seabury, first American bishop, 1784. Episcopal
First chapter of CSLA, Delaware Valley, organized 1970

15 ~ Anniversary of the death of Bishop John Amos Comenius,
Moravian educator, 1670
Christmas Lenten Period begins. Greek Orthodox
Gold discovered in California

Discover the treasure in your library

16 ~

17 ~ Suez Canal opened 1867

18 ~

19 ~ National W.C.T.U. organized, Cleveland, 1874
Gettysburg Address, 1863

20 ~ *Book of Concord* published 1580

21 ~ The Presentation of the Blessed Virgin Mary. Greek Orthodox
Mayflower Compact signed 1620

22 ~ St. Cecelia Feast Day. Third century martyr and patron of music and musicians

23 ~

24 ~ St. John of the Cross
John Knox, religious reformer, died (1505-1572)
Junipero Serra, Franciscan missionary, born (1713-1784)

25 ~ St. Katherine. Orthodox
Andrew Carnegie, philanthropist, born (1835-1919)

26 ~ Thanksgiving Day anniversary. First U. S. holiday by Presidential Proclamation, 1789 (George Washington)

27 ~

28 ~ John Bunyan, English cleric and author (1628-1688)

29 ~ Thomas, Cardinal Wolsey, died (1475-1530)
C. S. Lewis, Anglican lay theologian, born (1898-1963)

30 ~ The Feast Day of St. Andrew the Apostle, founder of the Church of Constantinople. Greek Orthodox

	FIRST WEEK	*First Sunday* First Stewardship Sunday. United Presbyterian American Missions Day. Disciples of Christ
		First Monday Women's Day of Prayer. Baptist
Vote for your favorite book		*First Tuesday after First Monday* Election Day
		First Friday World Community Day
		First Saturday Sadie Hawkins Day. Women *Women and girls take the initiative for a date*
	SECOND WEEK	Week of Prayer
		Second Sunday Second Stewardship Sunday. United Presbyterian
	THIRD WEEK	American Education Week (full week preceding Thanksgiving)
	THIRD WEEKEND	(weekend before Thanksgiving) Tellabration! An evening of storytelling for grownups
	FOURTH WEEK	Share-Our-Substance Week
		Fourth Sunday Universal Bible Sunday begins National Bible Week Child Care Day. Southern Baptist Foreign Missions Emphasis Week begins. Southern Baptist
		Fourth Thursday Thanksgiving Day

Plenty of good reading in our library
—Caption for cornucopia filled with book jackets

Worldwide Bible Reading (Thanksgiving Day until Christmas Day)
National Indigestion Season (Thanksgiving Day through New Year's Eve)

The active mind digests rapidly and is always hungry. To feed it, read. Don't fear mental dyspepsis, but watch out for mental starvation. John Cotton Dana

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IDEAS FOR AUTUMN

Autumn is the harvest—a time for gathering together again, for going back to school, and for beginning a new year of activity.

Themes

Opening of school
Halloween
Thanksgiving Day
Veterans Day
Children's Book Week
Jewish Book Month
Harvest time
Indian summer
Football
Annual fair
Square dancing
Religious education
National Day of Prayer
Rosh Hoshanah
Yom Kippur
Succoth
Brotherhood
Worldwide Bible reading
Stewardship
Week of visitation
People—Who does what
Plans and goals

Captions

Follow the lead to . . .
Back to . . .
Turn over a new leaf
Rake in . . .
Goals for . . .
Plenty of . . .
What's in . . .
Time to harvest
Do you know . . .?
Gather . . .
Come to the . . .
Reap the rewards . . .

Colors

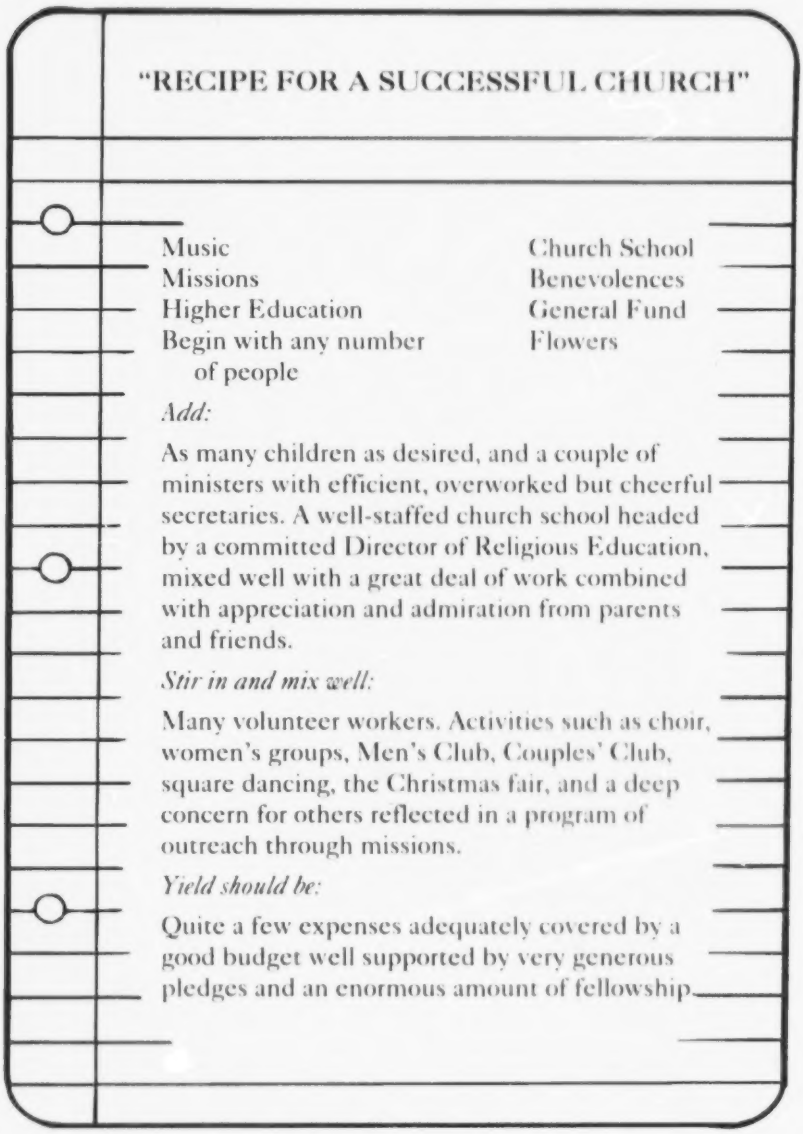
Brown, black, orange, yellow, dark red-orange, and dark green. The Jewish High Holidays colors are gold and white.

Posters and displays

Slate & chalk
Totem pole
Indians
Pom poms
Squirrel
Leaves
Rake
Cornstalk
Retirement home
New members
Shofar
Ten commandments (tablets)
Flag & Hokofet parade
Football
Carousel
Balloons
Pilgrims
Pumpkin
Bats & owl
Mask
Witches
Children's homes
Harvest arbor (Sukkah)
Torah scroll
Apples
Goalposts
Acorns
Horses
Turkey
Cornucopia
Reaper
Sunset
Bible

C1

Week of Visitation. A very effective canvas was organized around the theme: "Recipe for a Successful Church."


"RECIPE FOR A SUCCESSFUL CHURCH"
Music
Missions
Higher Education
Begin with any number of people
Church School
Benevolences
General Fund
Flowers
Add:
As many children as desired, and a couple of ministers with efficient, overworked but cheerful secretaries. A well-staffed church school headed by a committed Director of Religious Education, mixed well with a great deal of work combined with appreciation and admiration from parents and friends.
Stir in and mix well:
Many volunteer workers. Activities such as choir, women's groups, Men's Club, Couples' Club, square dancing, the Christmas fair, and a deep concern for others reflected in a program of outreach through missions.
Yield should be:
Quite a few expenses adequately covered by a good budget well supported by very generous pledges and an enormous amount of fellowship.

The recipe on a poster can be the backdrop for an effective church library display. In front of the poster place a mixing bowl, a cup, an egg beater, etc. with selected books from the church library about the various church activities mentioned. Colored ribbons lead from the books to the "ingredients" in the recipe.

Talk with Teachers. Make arrangements to talk with the teachers at their next working meeting. Let them know of current curriculum materials available in the library, particularly new audiovisual materials and equipment, and explain how they can be used.

Class Visits. Invite classes to visit the library. Schedule the visits one at a time so materials best suited for the age group can be presented and explained in relation to the study programs. Give away bookmarks or a leaflet on materials to be found in the library, with the rules for borrowing. Tell a story to the younger children. Ask older ones to look up answers to provocative questions. Encourage them to charge out material during the visit and show them how to do it.

Football Poster. Make a simple poster with the caption, "Students Who are on the Ball Use the Church Library." Draw goalposts on the poster board. With a rubber band and thumb tacks, affix the football just clearing the goalposts. Down in another corner place a little red schoolhouse. This can be a three-dimensional one made of red construction paper and glued on to the poster. It also can simply be drawn, as are the goalposts. Or, try cutting out a picture from a magazine or from a child's coloring book. Mount the picture on cardboard cut to the same shape. Paste a small piece of sponge or a slice of cork to the back. This will make the picture stand out when the sponge (or cork) is glued to the poster.

Jewish Book Month. Emphasize reading during Jewish Book Month. Write to the Jewish Book Council, National Jewish Welfare Board, 15 East 26th Street, New York, NY 10010, for descriptive information and a price list of materials. Inexpensive items include ideas for programs, bookmarks, posters, etc. Also, try class visits, a library luncheon (for adults), book review contest (for school), or a Havdallah Storytelling Hour on the Sabbath.

Havdallah Storytelling Hour. Arrange with the Rabbi and Principal of the Religious School to set aside a Sabbath afternoon for a special Havdallah service for young children, to be preceded by a storytelling session in the library. The service can be followed by an Israeli-singalong and refreshments.

Halloween Party. This autumn event was introduced, as follows:

> "A Halloween party is planned for you!
> Come dressed as a Biblical figure.
> Fun includes games and witch's brew;
> We want YOU especially to be there!"

"The Halloween party, open to all, will be in the parish hall Tuesday, October 27, at 7 p.m. Let's see how much imagination we can all use in dressing up to be a king, queen, angel, devil, giant, hero, or any Biblical figure. Ask your Church school teachers and parents for suggestions. Use the parish library for pictures and references. . . ." This was followed by a suggested list of 60 characters to choose from and appropriate references to the Bible.

The librarian writes: "This was co-sponsored by the library and the church school (idea from us, money from them)! We announced it well in advance so teachers could make it a learning experience. Part of the fun at the party was guessing who each Biblical figure was."

Children's Book Week. Materials to help promote Children's Book Week are available from the Children's Book Council, Inc., 67 Irving Place, New York, NY 10003. These may be purchased as a kit or as separate items. They include a poster, bookmark, streamer set, and mobiles.

"Mini" Book Reviews. Plan a "capsule book review" session one evening in the library, as a program for the youth. Serve them refreshments and allow them to take out books. Later, perhaps one Sunday morning, give a talk to the youth department on the history of the translations of the Bible. Take along several versions from the library to display.

Children's Art Show. Hold an art show for Children's Book Week. Ask the children to draw a picture to illustrate a book read and display these with the books during a party. Hold the art show on a Sunday afternoon, as a special event, or right after church at the regular coffee hour. Parents who attend will see the drawings and books as they have refreshments. Junior high students can be invited to decorate the hall and serve the refreshments. For further entertainment, stage a 10-minute puppet show for the entire group.

Give each student the art paper, and announce the event in each church school class several weeks ahead of time. Invite a local art teacher in the elementary school to come to judge them. Award blue and red ribbons for each age or class group.

Award ribbons are made as follows: Use satin ribbon and gold gummed seals which can be bought at an office supply store. Be sure the seals are an impressive size—about two inches in diameter—and emboss them with the church emblem. Place two pieces of ribbon cut about six inches in length between two seals. When the seals are moistened, they will hold the ribbons in place, front and back, and look quite professional.

National Bible Week. Another librarian reports: "One of the activities we have indulged in consists of a Bible display every fall during National Bible Week. We beg, borrow, take off our own shelves, all descriptions of Bibles, all translations, versions, sizes—variety possible. The pastors always have Greek, Hebrew, and Latin language Bibles, and people from the congregation are always glad to lend their Swedish, Norwegian, and German language Bibles. One year we had a very small New Testament in the Gaelic language. The printing was so tiny that it was hard to imagine a boy using it for his confirmation Bible once." For further information about National Bible Week, write to Laymen's National Bible Association, Inc., 475 Riverside Drive, Suite 439, New York, NY 10115-0122.

Library Sunday. The librarian of another church gave a short talk about the library during the morning worship services. This was followed by ". . . A three-pronged emphasis among the congregation: (a) a book shower in the narthex where members of the congregation were given an opportunity to purchase a book for the church library as a gift or memorial, (b) a short talk given to all children in grades one through six, highlighting books for this group, and (c) an autograph party for one of the team pastors who had recently written a book. Several hundred of his books were sold to members of the congregation and he was kept busy autographing during a great deal of the morning. Coffee and cookies provided by the library staff were served during the autograph party."

HAVE A CHILDREN'S POSTER CONTEST

by Kay Wentzell

We ran a poster contest at St. John's Lutheran Church, Waterloo, Ontario with some success. Posters were used widely through the church and the Sunday School classes. Poster contest rules were prepared and distributed, along with a list of possible captions to help the youngsters get started. Prizes were offered for all entries, and the contest lasted about a month.

Captions for the Library Poster Contest

- A Fall of Favorites (tree, leaves)
- Just Out! (chicken hatching from egg)
- Bear These in Mind (bear . . . and books)
- Time to Read (clock)
- Leap Into These (frog)
- Kick Off With These (football player)
- 4 U (cutout letters)
- A Good Catch (fish, fishing lines, etc.)
- Fall Roundup (cowboy)
- Take a Gander At These (gander)
- Look These Over (giraffe)
- You'll Get a Bang Out of These! (firecrackers)
- A Whale of a Tale (whale)
- Don't Monkey Around—Plan a Career Now! (monkey)
- Books You Can Bank On (piggy bank)
- Looking For a Good Book (eyeglasses)
- Witch Book Will You Choose? (witch)
- WHOO-OO-OO (biography)
- Books by the Armful (octopus)
- Light Reading (balloons)
- Tot'em Home (totem pole)
- 'Sno Fun If You Can't Read (snow snowman)
- Books to Chirp About (robin)
- Don't Hibernate All Winter *ZZZZZ*—Wake up and read!
- Where Growing Minds Meet Great Minds (biography)

OR—Make up your own caption; be creative!!

Poster Contest Rules

Come to the library!
Choose the size of paper you want.

1. Take a caption sheet and choose your caption.
2. You may use your imagination to come up with a design you think would publicize the library to everyone.
3. Sign your name on the Poster Contest sheet in the library.
4. When you have finished your poster (at home or in Sunday School), sign your name and age on the bottom right hand corner.

DEADLINE FOR RETURN OF COMPLETED POSTER
PRIZES FOR ALL ENTRIES!!

We had a lot of fun doing this contest, and it did create a new awareness of the library among the congregation, too.

Kay Wentzell is librarian at St. John's Lutheran Church, Waterloo, Ontario. Used with permission from Library Lines, Vol. XIV, No. 2, June 1990.

DECEMBER

DISCOVER THE LEGENDS OF CHRISTMAS MONTH
ADVENT SEASON—National Bible Sunday second Sunday in Advent

WRITE American Library Association, 50 East Huron Street, Chicago, IL 60611 to request promotion aids catalog for observance of National Library Week next April

MOVABLE EVENTS HANUKKAH (Festival of Lights), eight-day festival also called Feast of Dedication, Festival of Chanukah

1 ~ United Nations World AIDS Day

2 ~ Pan-American Health Day

Feeding the mind may be our most neglected area of public health, in its broadest social aspect. Sydney Harris

3 ~

4 ~

5 ~

6 ~ Nicholas, Bishop of Myra. Greek Orthodox
St. Nicholas Day. Europe
Elizabeth Yates, American novelist and writer of children's books, born 1905

7 ~ Feast of St. Ambrose (AD c340-397)

8 ~ Immaculate Conception of the Blessed Virgin Mary

9 ~ John Milton, English writer, born (1608-1674)

10 ~ Human Rights Day begins Human Rights Week
Nobel Peace Prize presentation. Norway
George MacDonald, Scottish author, born (1824-1905)
Melvil Dewey, librarian and educator, born (1851-1931)
Rumer Godden, Anglo-Indian novelist, born 1907

11 ~ UNICEF established by United Nations (International Children's Emergency Fund)

This book is a real bell ringer

12 ~ National Ding-a-ling Day

See October 10

Bonza Bottler Day

13 ~ Feast of St. Lucia, Third Century
Phillips Brooks, bishop, born (1835-1893)

14 ~

15 ~ Bill of Rights Day. Ratified 1791.

You have a right to read—don't blow it!

15-29 ~ Halcyon Days. A time of calm and tranquility.

16 ~ Beethoven, German composer, born (1770-1827)
Boston Tea Party

"Even if reading isn't your cup of tea, you'll like these books"

17 ~ John Greenleaf Whittier, Quaker poet (1807-1892)
Pan-American Aviation Day
Wright Brothers Day (first flight 1903)

18 ~

19 ~

20 ~

21 ~ St. Thomas, apostle
Pilgrims on Mayflower reached Plymouth
Robert Moffat, missionary, born (1795-1883)
Forefather's Day. Pilgrims landed at Plymouth Rock 1620

22 ~ Winter Solstice; winter begins (traditionally the 7 days before and after are Halcyon Days—time of calm and tranquility)
Stephen Day died 1668 (printed first book in American Colonies, Bay Psalm Book, 1640)
John Newbery, English publisher and bookseller, died (1713-1767)

23 ~ Joseph Smith, Mormon leader, born (1805-1844)

24 ~ Christmas Eve

25 ~ Christmas, Feast of the Nativity of our Lord Jesus Christ
Clara Barton, organizer of American Red Cross, born (1821-1912)

26 ~ The Feast Day of St. Stephen, deacon and first Christian martyr
Boxing Day. England and Commonwealth countries

26-January 1 Kwanzaa. American Black family observance.

27 ~ St. John, apostle, evangelist

28 ~

29 ~ Holy Innocents Day. Childermas.
St. Thomas of Canterbury Feast Day.
First American YMCA established 1851

C7

30 ~

31 ~ Annual World Peace Meditation 7-8 a.m. EST
Watch Night, New Year's Eve
John Wyclif, first to translate Bible into English, died (c1324-1384)

FIRST WEEK *First Sunday*
Woman's Day. Disciples of Christ

FOURTH WEEK *Fourth Sunday*
Student Recognition Day

THERE'S A BOOK IN YOUR FUTURE

With the current popular interest in astrology, both old and young might be attracted to promotion in your library relating to symbols of the zodiac.

Arrange a book display with a background of these symbols and the caption: "This is the Age of the Book."

If you have enough wall space, or can use a hallway, put up an entire series of posters, each with a different sign of the zodiac and its inclusive dates.

With some imagination (and a quick reference to horoscopes in newspapers or magazines), you can print on each poster: "Persons born under this sign have good taste and independence of thought . . . or are discerning and discriminating . . . or inspired leaders . . . perceptive and understanding . . . alert and thoughtful . . . active and dynamic."

Of course, EVERY horoscope will conclude: Persons born under this sign LOVE TO READ! . . . or will read a good book soon!

Leave graffiti space for passers-by to write their names on the poster for their birthday. It will be fun for children and even grownups to see after a while who shares the same "sign."

For a variation of this theme, particularly in connection with a dinner, put one zodiac symbol with a few books on various tables. Ask persons attending to be seated at the one bearing their special sign. Have someone alerted at each table to give a one-minute capsule review about the books in the centerpiece while dessert or refreshments are being enjoyed.

Mimeograph bookmarks to distribute, containing the hours the library is open or other pertinent information, and the phrase: "There's a Book in Your Future."

C3

IDEAS FOR WINTER

Winter means the holidays—Christmas and Hanukkah. It is a time for giving, for self-evaluation and resolution, and for contemplation and study.

Themes

Gift giving	Book Week Reading clubs	Family life
Jewish Arbor Day	Indoor games	Storytelling
Winter Solstice	Annual report	Good reading weather
Watch Night	World Day of Prayer	Washington's Birthday
New Year's Eve	Race Relations Sunday	Outdoor sports
Lincoln's Birthday	Mission study	Hanukkah party
St. Valentine	Favorite hymns	Milestones

Captions

Crossroad . . .	Picture . . .	Presents with a future
How do we . . . ?	It's time . . .	Get a good grip on . . .
Treasure your . . .	Make your . . .	We like . . .
Cuddle up with . . .	Know all the . . .	Reach for . . .

Colors

Green, white, red, and contrasts such as dark blue against gray blue, or white around red.

Posters and displays

Icicles	Stockings	Music notes
Snowflakes	Chrismons	Treasure chest
Stars	Pine trees	Rocking chair
Snowman	Ribbons	Prayer shawl
Candles	Bells	Stained glass
Mittens	Teddy bear	Gift wrapping
Snowballs	Fireplace	Attic
Hearts	Flag	Bibles
Circuit riders	Scrolls	Bread & wine
Dreidel (top)	Chanukah menorah	Chanukah gelt (coins)

C9

Gifts to the Community. On some special occasion, such as the library's birthday, present a gift to the public library. Notify the local paper and you could get a nice write-up with a picture. Or, write the article yourself and submit it for use. Tell about large print books, and list some of those which are available in the public library as well as those held by the church library. Invite people to borrow them.

Gifts for the Library. List the gift books you would like to receive for your library. Send the list to the congregation with the following invitation:

HELP TRIM OUR TREE

"You can give a gift to others, and still keep it for yourself by adding a book to the church library this Christmas.

Let your gift list include one of the titles listed here.

When the New Year comes, the book will be on the shelves for yourself and others to enjoy.

Stop in the library after the service, or telephone this week or next, to place your gift order."

Use a real tree or a poster to attach "gifts" in the shape of books or ornaments, with the titles and names of donors.

Advent to Christmas. Set up a display of books for family devotions and other activities with the caption, "Through Advent to Christmas in the Home." Try this with a mimeographed reading list to go with it.

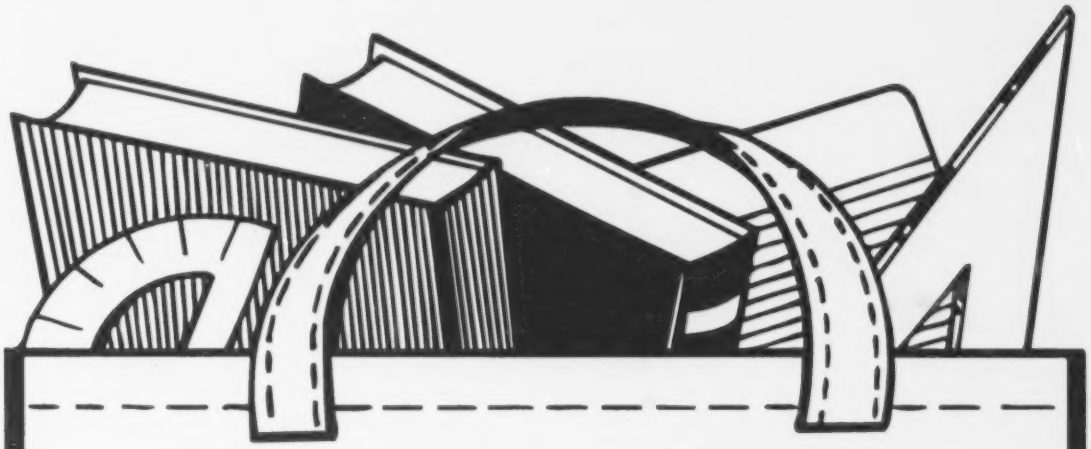
Youth Poster. Make a poster with the caption, "Expand Your Mind . . . Widen Your Horizons . . . Read the Bible." Attach a pair of sunglasses, a muscle builder, and at least one modern version of the Bible nearby. Make a frame for the poster with swirling colors—orange, beige, and pink—enclosed in a navy blue edging.

Library Reference Session. Teach use of the library and tie in the church school curriculum. Make up a list of questions about the Bible, its people and places, which can be identified through books such as Bible atlases, concordances, and dictionaries. Have the teacher send the students to find the answers in the library.

From the Pulpit. Arrange with the pastor, priest, or rabbi to call attention to the library at some major meeting of the congregation, such as the weekly worship service. It helps when he mentions an available reading list, reviews a book, or merely acknowledges a library anniversary.

Story Hour. Try holding a storytelling session in January, the day between school semesters, when the children are free to attend on a weekday. Mothers, too, generally respond with enthusiasm to such an arrangement.

Annual Report. Summarize the year's activities in an annual library report for the official body of the church or synagogue. Just before budget time, this can be an important contribution to ensure continued support for the library. It builds goodwill, too.



CHRISTMAS/HANUKKAH READING CONTEST

by Ollie Jeffries

The following is an idea for a reading contest in December: "Christmas/Hannukah Reading Grab Bag!!"

1. For each book read, the student must fill out a brief book report form. This form must be signed by the student's teacher. For Grades 4-6, log book entries will be sufficient.

2. After a student has completed six book report forms and/or six homework worksheets, he is eligible to put his name in the Grab Bag! Thereafter for every book read and book report completed and for every homework worksheet completed, the student is eligible to put his name in the Grab Bag! If the story read is a missionary story, it will count double.

3. On December 23rd, our special mystery guest will draw a name from the Grab Bag—the name drawn will receive a special mystery gift!!

4. REMEMBER, the more books read the more times a student's name will be in the Grab Bag!!

5. The Christmas Reading Grab Bag will run from November 23 through December 23. In 1996 Hanukkah dates are December 6 to 13.

6. Books may be selected from sources other than the BBA Library; however, such books must have the approval of the student's teacher.

7. In order for library homework worksheets to count for the Grab Bag, the sheets must be returned on Friday morning following the day assigned.

Ollie Jeffries is librarian at Bible Baptist Academy. From Fall 1991 issue of Delaware Valley Chapter newsletter.

Church and Synagogue Library Association Publications

Guides

No. 1 Setting Up a Library: How to Begin or Begin Again, by Ruth S. Smith. Rev. ed. 1994. 23 p. $7.00; members, $5.50.

No. 2 Promotion Planning Year 'Round, by Claudia Hannaford and Ruth S. Smith. Rev. 3rd ed. 68 p. illus. $11.00; members, $8.00.

No. 3 Workshop Planning, by Ruth S. Smith. Rev. ed. 65 p. illus. $8.00; members, $6.25.

No. 4 Selecting Library Materials, by Arthur W. Swarthout. 3rd Rev. ed. 16 p. $4.75; members, $3.50.

No. 5 Cataloging Made Easy, by Ruth S. Smith. 40 p. illus. index. $8.25; members, $6.50.

No. 6 Standards for Church and Synagogue Libraries: Guidelines for Measuring Effectiveness and Progress. 1993. 20 p. $7.00; members, $5.50.

No. 7 Classifying Church or Synagogue Library Materials, by Dorothy B. Kersten. Rev. 2nd ed. 20 p. $6.00; members $4.75.

No. 8 Subject Headings for Church and Synagogue Libraries, by Dorothy B. Kersten. Rev. 2nd ed. 48 p. $8.25; members, $6.50.

No. 9 A Policy and Procedure Manual for Church and Synagogue Libraries: A Do-It-Yourself Guide, by G. Martin Ruoss and Joyce Allen. Rev. 2nd ed. available summer, 1994. 14 p. $7.00; members, $5.50.

No. 10 Archives in the Church or Synagogue Library, by Evelyn R. Ling. 24 p. $6.00; members, $4.75.

No. 11 Planning Bulletin Boards for Church and Synagogue Libraries, by Janelle A. Paris. 48 p. illus. $8.25; members, $6.50.

No. 12 Getting the Books Off the Shelves: Making the Most of Your Congregation's Library, by Ruth S. Smith. Rev. ed. 40 p. $9.00; members, $7.25.

No. 13 The ABC's of Financing the Church and Synagogue Library: Acquiring Funds, Budgeting, Cash Accounting, by Claudia Hannaford. 36 p. $7.25; members, $5.75.

No. 14 Recruiting and Training Volunteers for Church and Synagogue Libraries, by Lorraine E. Burson. 32 p. illus. charts. Bibliography. $7.25; members, $5.75.

No. 15 Providing Reference Service in Church and Synagogue Libraries, by Jennifer Pritchett. 60 p. Bibliography. $8.25; members, $6.50.

No. 16 The Bible in Church and Synagogue Libraries, by William H. Gentz. 26 p. $7.25; members, $5.75.

Bibliographies

Church and Synagogue Library Resources, by Dorothy Rodda. 5th Rev. ed. 24 p. $6.00; members, $4.75.

A Basic Book List for Church Libraries, by Bernard E. Deitrick. 4th Rev. ed. 16 p. $6.00; members, $4.75.

Helping Children Through Books: A Selected Booklist, by Patricia Pearl. Rev. 3rd ed. 24 p. $7.25; members, $5.75.

Religious Books for Children: An Annotated Bibliography, by Patricia Pearl. Rev. ed. 40 p. $8.35; members, $6.50.

Books For Teens, Stressing the Higher Values, by Edith S. Tyson. 1993. 30 p. $8.25; members, $6.50.

Tracts

The Congregational Family Uses the Library. Rev. ed. 1993. 4 p. illus.
The Teacher and the Library - Partners in Religious Education. Rev. 4 p. illus.
Cost: 15¢ per copy; $2.50/25; $4.50/50; $8.50/100.